

Maintained a strong membership base

Our retention and new members brought the Chamber's membership rate to 97% SHOP CHAMBER FIRST

Brought major decision-makers to our members

- Partnered with Governor Ducey on State of the State
- Hosted Mayor Romero for State of the City
- Brought together our members with local officials during monthly Interface meetings

Connected our members to vital resources

Created centralized COVID-19 resource page, 18,000 page views

Connected our members to local expertise

Held 35 Virtual Knowledge at Noon programs

www.youtube.com/TheTucsonChamber

Grew local business exposure

- Expanded our events from 3000 in-person attendees to 16,000 virtual attendees
- Tracked 482,000 Chamber website page views

Aligned over 100 restaurants

Established Tucson Restaurant Advisory Council (TRAC)

tucsonchamber.org/trac/

Identified workforce development priorities

Completed Workforce Development Blueprint

Grew our members' skillsets

Held 2 Intentional Growth Seminars by ARKONA

Focused on the importance of diversity

Featured diversity in our spring edition of CHAMBER EDGE

Celebrated Southern Arizona's small businesses

27 businesses were recognized at the Wells Fargo-presented COPPER CACTUS AWARDS

Expanded community partnerships

- Co-hosted two CEO Roundtables with the City of Tucson Economic Initiatives Office
- Co-hosted "Tucson Helping Tucson" alongside Community Investment Corporation

Fought for your business

- Worked with the Pima County Board of Supervisors directly to modify the language in their COVID-19 Proclamation in order to lessen the burden on restaurants and other businesses ordered to limit or cease services
- Successfully lobbied the City of Tucson to increase the amount of funds placed into their Small Business Continuity Grant program
- Successfully lobbied the City of Tucson to shift their curfew from 8:00 p.m. to 10:00 p.m. due to the devastating effect that would have on many small businesses
- Initiated discussions with the City of Tucson and were successful in enacting an ordinance that caps third-party delivery fees paid for by restaurants to 15%
- Successful in lobbying the City of Tucson and Town of Oro Valley to delay the implementation of their impact fees for two years
- Worked with Pima County on recalculating their transportation impact fees to the benefit of the development industry and delaying the start date of those fees for 6 months
- Achieved success in all jurisdictions in the region to enact policy that allows for the temporary extension of premises so restaurants and other small businesses can conduct business in vacant lots, parking lots and other areas adjacent to their locations
- Worked collaboratively with the City of Tucson Planning and Development Services to help solve their immense permit backlog by recommending a more formal relationship with Pima County DSD and hiring additional staff
- Successfully lobbied the City of Tucson and Pima County to adopt modifications and improvements to their respective sign codes
- Successfully lobbied the Tucson Mayor and Council to extend the operation of the Central Business District