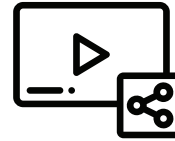


A LA CARTE M E N U

SHARE YOUR STORY, LOGO OR BRAND



Whether you're a small business or a major regional employer, there are sponsorships suited to every budget. Let us help you start a dialogue between your company and the local business community.

Through the Chamber's wide variety of sponsorship and advertising opportunities, businesses in the Tucson area can interface with the community at large, as well as targeted demographics within the Chamber's membership. With multiple levels of investment across an array of programming, you can tailor your support to meet your specific engagement goals while helping to elevate the business environment in Tucson.

| | | |
|--|---|---|
| <p>\$600 SUSTAINABLE TIER V Major Event Sponsor</p> | <p>\$250 The Point Newsletter Sponsor- Up To 100 Words About Your Company</p> | <p>\$250 The Business of... Guest</p> |
| <p>\$4,500 SHOWMAN TIER III Major Event Sponsor</p> | <p>\$1,500 SUPPORTER TIER IV Major Event Sponsor</p> | |
| <p>\$500 The Point Newsletter Sponsor - Up To 250 Words</p> | | <p>\$250 Virtual Expo Booth</p> |
| <p>\$250 Chamber Xchange Host</p> | <p>\$1,000 Full-page Chamber Edge Ad</p> | <p>\$150 Take Over Tuesday</p> |
| <p>\$2,500 Chamber Homepage Banner Ad</p> | <p>\$1,000 Champion or Catalyst Newsletter Sponsor</p> | <p>\$2,500 Broadway Blvd Digital Display Ad</p> |
| <p>\$500 Committee Sponsor</p> | <p>\$500 ½ - Page Chamber Edge Ad</p> | |
| <p>\$50 Deal of the Day</p> | <p>\$7,500 VISIONARY TIER II Major Event Sponsor</p> | <p>\$750 The Point Newsletter Sponsor - Up To 500 Words</p> |
| <p>\$1,000 Banner Ad On Chamber Page of Your Choice - Excluding Homepage</p> | | <p>\$250 The Business of... Commercial</p> |

A LA CARTE MENU

DESCRIPTIONS

| MENU ITEMS | DESCRIPTION | REACH |
|--|---|--|
| Deal of the Day | Promote a product or service with special member pricing for a day on our Facebook page. | Approximately 4,500 followers |
| Take Over Tuesday | Share four social media posts on each of our platforms including Facebook, Twitter and Instagram for a day. | Approximately 14k social media followers |
| The Point Newsletter Sponsor | Include logo, link to your website and blurb about your company, special event, or initiative. | |
| Virtual Expo Booth | Have a "booth" at our Virtual Expo year round. | |
| Chamber XChange | "Host" an in-person Chamber XChange that will include a 3-minute welcome and presentation. | Approximately 25-50 people |
| Profiles in Business Commercial | Customized :30-second radio spot to air during an episode of Profiles in Business Radio Spot. | 17,000 weekly listeners on MIX, La Caliente, KLPX, KFMA, La Buena and ESPN |
| Committee Sponsor | Share your logo and handouts and present in person or virtually at a targeted standing or ad-hoc committee for 3 minutes. | Approximately 10-25 individuals |
| Chamber Edge Ad | | 3,000 viewers |
| The Business of... Guest | 30-minute interview that is on all Lotus stations as well as lives on Spotify. | 17,000 weekly listeners on MIX, La Caliente, KLPX, KFMA, La Buena and ESPN |
| Monthly Champion or Catalyst Newsletter Sponsor | Ad in newsletter of your choice for one year. | |
| Chamber banner ad | Any page but homepage. | |
| Chamber homepage banner ad | | 500,000 viewers a year |
| Broadway Blvd Digital Display Ad | | 20,000 vehicles per day |

 For more information contact **CHRISTIE LEE** | clee@tucsonchamber.org | 520.792.2250 ext.158