

## CATALYST

This level of membership is intended for companies that want to be strongly engaged with our Public Policy Initiatives, our Leadership, Elected Officials, and Regional and State policy-makers. Executive Circle Members receive the highest level of recognition, including peer-to-peer engagement opportunities and recognition specifically for company leadership.



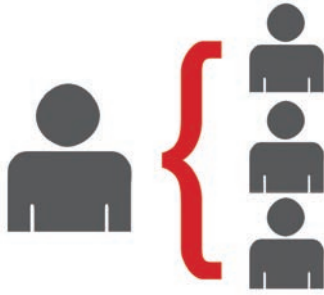
Being a member of the Tucson Metro Chamber benefits companies of any size. Businesses get access to key decision-makers in the private and public sector. You have a voice in the general business community and on policy issues that affect your business on a local and regional level, all while getting access to training and networking events that allow your business to thrive and keep you informed about issues that affect you and your employees.

Ian McDowell  
VP, Regional Director, Building, Tucson | Sundt Construction



MISSION:

**CHAMPION**  
AN ENVIRONMENT  
WHERE YOUR  
**BUSINESS** THRIVES  
AND OUR  
**COMMUNITY**  
**PROSPERS**



## WE ARE YOUR **CONNECTOR.**

We bring businesses and their people together through membership, events and communications. Getting involved provides networking opportunities that grows your business and connects you to resources that improve your bottom line.

- Chamber XChange
- Knowledge at Noon
- Discount programs
- Ambassadors Committee
- All of your locations may receive Chamber benefits
- Industry Insiders

### **SPECIAL ACCESS**

- Attend quarterly CEO Roundtables
- Receive invitations to executive private receptions and luncheons
- Opportunity as a presenter of Knowledge at Noon
- Public Policy Legislative Roundtable



## WE ARE YOUR **PROMOTER.**

We value the businesses in our community and want to see our members grow and share their story.

- Ribbon-cutting and anniversary celebrations
- Referrals
- Website listing
- Copper Cactus Small Business Awards
- Social media spotlight
- Enhanced press exposure

### **SPECIAL ACCESS**

- Work with your concierge on getting personalized introductions
- Recognized as Executive Circle Catalyst Members
- Virtual CEO highlight (100 word summary)
- ½-page Chamber Edge ad linked back to your website in digital edition
- Enhanced listing in “Shop Chamber First” business directory including banner ad
- Ability to participate in Takeover Tuesday
- Ability to host Deal of the Day

# EXECUTIVE-LEVEL CATALYST **BENEFITS**

\$5,500 ANNUALLY



## WE ARE YOUR **CHAMPION.**

Every day, the Chamber advocates for your business interests which supports your success. We have multiple ways to engage in the policy development process working with our team.

- Public Policy Council
- Candidate Evaluation Committee
- Interface
- Military Affairs Committee

### **SPECIAL ACCESS**

- Personal access to staff on your business policy matters
- Receive tickets to special VIP receptions as applicable
- Eligible for invitation to DC Fly In\*\*
- Legislative Reception
- Congressional Delegation Roundtable
- Public Policy Legislative Roundtable



## WE ARE YOUR **CATALYST.**

We know talent drives businesses so we built a Workforce Development Blueprint to identify strategies to grow and connect talent to employment and job training opportunities for our local industries. We are hyper focused on building the talent pipeline for today and tomorrow.

- Emerging Leaders Council
- Talent Attraction and Retention Taskforce
- Healthcare Roundtable
- Construction & Design Sector Partnership

### **SPECIAL ACCESS**

- Receive exclusive invitation to Emerging Leaders Council pre-application meeting

## **ADDITIONAL CATALYST BENEFITS TAILORED TO YOUR NEEDS**

### **CHOOSE UP TO FIVE OPTIONS:**

- Reach 17,000 Tucsonans and tell your company's story on Lotus Radio
- ½-page Chamber Edge ad linked back to your website in digital edition
- Sponsor 1 year of Chamber membership for a small business of your choice with Business Supporting Business Sponsorship
- Share your story in The Point, our monthly newsletter
- Share your story in front of a Chamber Committee
- Have your own Virtual Expo Booth on the Chamber website
- Tier V major event sponsor

# 14 WAYS TO GET THE MOST OUT OF YOUR MEMBERSHIP

**2** Review our endorsements. We have a diverse board, staff, and membership that represent a wide range of perspectives and opinions and our candidate evaluation committee includes equal numbers of registered democrats and republicans with a larger cohort of independents—all focused on supporting the most business-friendly candidates.

**3** Upload your special offers, events, jobs and news releases to our website via your ChamberMaster account to let us know what is new. We pull from these sections when we share member news in our monthly newsletter, The Point.

**4** Tag us in your posts and we will share it on our social media channels when we feel it is consistent with our brand.

**5** Ask if you would like us to introduce you to another member, governmental official or community leader. We are happy to help make those connections for you.

**6** Reach out to us if you have an idea for a feature you'd like to contribute to our Chamber Edge magazine. We are open to your ideas.

**7** Open and read the emails we send you. They are packed with useful information such as opportunities to connect with each other, member announcements and industry news.

**1** **Let us know what issues you are experiencing.**  
We excel at advocating for our members, but we need to know what your challenges are for us to speak on your behalf at town, city, county, state or federal levels of government. One quick call or email can make the difference.

**8** Reach out to welcome and introduce yourself to our new members when you read about them in our newsletters or see their ribbon cutting announcement.

**9** Join one of our committees or roundtables to have your voice heard and to keep a finger on the pulse of our business community.

**10** Help spread the word when you feel we have helped you by leaving a review on our Google or Facebook accounts.

**11** Check out our business service programming, such as Knowledge at Noon, where you receive free consultation from many of our local experts in business planning, financials, legalities and more.

**12** Take advantage of the Chamber's programs with companies such as Gibson's Office Solutions, Lotus Arizona Corp., Cox Media and Tucson Local Media to receive big savings.

**13** When we have events, meetings or networking, spread out and talk to new people. With more than 150,000 employees at Chamber-member companies, the possibilities for commerce are vast.

**14 AND ABOVE ALL, BECOME A CHAMBER MEMBER IF YOU AREN'T ALREADY!**