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Thomas McGovern Chairman of the Board

## **Downtown Is Delivering**

Have you noticed how low morale has gotten around Tucson? The Tucson area has been the slowest in Arizona to recover from the Great Recession. Some say we're among the poorest counties in the U.S. Our teacher pay is lower than our peer communities by a shockingly high margin. Many of us are still devastated by the failure of the electorate to authorize a major bond investment, while the opponents gleefully celebrated their supposed "victory." Yes, our local pride has taken several hits recently – but are things really THAT bad? Think about some of the many recent positive accomplishments that we can be proud of:

- The First Impressions project of the Tucson Metro Chamber has made a wonderfully
  positive statement to visitors as they leave and approach Tucson International Airport.
- The City of Tucson's \$100 million Road Bond Program is ahead of schedule, under budget and already making a significant and noticeable dent in the repair of our major city street system.
- Nearly halfway to its 20-year promise, the Regional Transportation Authority's \$2 billion infrastructure program has been a rousing success that shows what we can do when we all come together to solve a grand challenge.
- City voters easily passed two important updates to Tucson's 1929 Charter, and citizens
  of our community are confidently preparing further revisions for voter consideration as
  soon as 2016.

And if that's not enough to boost your civic pride, there's of course **Downtown** revitalization, giving us all more reasons to enjoy a new metro vibe.

Showing off our city to visitors (and potential employers) has once again started to blossom. For many years, we have proudly boasted about many of our world-class amenities – weather, open spaces/natural environment, resorts and cultural attractions like the AZ-Sonora Desert Museum, San Xavier Mission and Kartchner Caverns. We are rapidly developing national reputations in such high-tech industries as optics, aerospace, biotech and logistics. The University of Arizona continues to be a center of educational and research excellence, with awesome strides achieved in converting lab research into productive new businesses, while feeding our growing high-tech industries' demand for well-trained workers.

But at the end of the day, visitors want to know what we have to offer in entertainment, arts and culture – and boy is Downtown delivering! Tucsonans are once again boasting about the night life downtown – they are not rolling up the sidewalks at sundown any more. Instead, they're "rolling" on the modern streetcar – to new restaurants, night clubs, entertainment venues and residential developments. Keep reading about the incredible renaissance of Tucson's central business district from several of the leaders who have helped make some big dreams a reality. Be proud of what we have accomplished in a few short years Downtown and find out how you can contribute to even greater successes in the near future.

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Let's be proud of Tucson!!

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Thomas P. McGovern *Chairman of the Board* 

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Michael V. Varney President & CEO

## New Year, Same Issues

President's Message

There is something therapeutic about turning the page on the calendar to January. Words like "fresh" and "new" come to mind. There is a sense that things will be better and different in the coming twelve months. And all of that is good.

However, a scan of our community environment and the predominant topics of conversations with business executives around our community tell me that the issues we will be dealing with in 2016 are essentially the same issues we dealt with in 2015. So while the challenges and opportunities may not have changed, perhaps we can find some new approaches to them.

The new year is a time for lists, promises and resolutions. So here is my Top Seven list of priorities for 2016.

**Roads** Voters said "no" to the Pima County bond package that would have created \$160 million in funds to repair our crumbling County roads. But just because the voters said no doesn't mean the roads stop decaying. We'll need new ideas to come together as a community and address this critically important issue.

School Funding More money for Arizona public schools isn't a magic wand for fixing education, but you can bet the house that if we don't find a way to put more money into our schools that nothing else will matter. Business needs to support significant increases in school funding because our future labor force depends on it.

Showing Up If you have ever attended a Tucson City Council meeting or a Pima County Board of Supervisors meeting you know that there is a kaleidoscope of people and opinions presented to our elected leaders on a regular basis. Business needs to be one of those voices (perhaps the biggest voice) on a consistent basis. Look for the Chamber to make that happen in 2016.

Air Service In 2015 the Chamber's Air Service Task Force was successful in creating the \$3 million pool of funds to underwrite a new non-stop route to and from New York City. Look for the Task Force to close a deal with an airline in 2016 to create more business and leisure travel to Tucson.

City of Tucson Elections Voters in the City of Tucson approved two changes to the City's charter in November 2015. Now it is up to the City to find a way to allow voters to choose how they want to change Tucson's unconstitutional City Council election system. Will voters choose to make the primary and general elections of City Council candidates both "at-large" or will they choose to make them both "ward-only"?

Ease of Doing Business The Chamber's Project Prosperity Task Force has had some great success working with City of Tucson officials to streamline systems and improve policies to make it easier for new companies to start operations and for existing companies to grow in our city. 2016 will be the payoff year for these efforts.

Critical Mass I hope that 2016 is the year when we can all find a way to come together behind a central, comprehensive plan to move our community forward, expand our economy, increase jobs and personal income and reduce poverty's insidious negative effects. To be effective, this group must include business leaders, elected leaders and the leaders of key special interests, including non-profits.

Michael U. Van

Michael V. Varney President & CFO

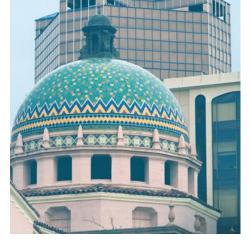
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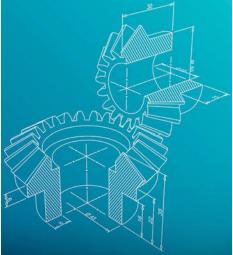
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## MISSION STATEMENT

The mission of the Tucson Metro Chamber is to promote a strong local economy resulting in business growth, ample employment and improving quality of life for all citizens.

## CORE FUNDAMENTALS

- 1. Promote a strong local economy
- 2. Provide opportunities to help you build relationships and increase access
- 3. Deliver programs to help your business grow
- 4. Represent and advocate on behalf of business
- 5. Enhance commerce through community stewardship
- 6. Increase public awareness of your business
- 7. Provide symbols of credibility

## VALUE PROPOSITION

The Tucson Metro Chamber provides area business owners and executives with a unique mix of products, services and advocacy to help them grow their businesses and build a better community.



## Government Affairs Message

Robert Medler Vice President of Government Affairs

## **2016 Legislative Priorities to Watch**

Happy New Year! The 2016 legislative session will begin January 11 and is guaranteed to be a year for the history books.

This year is shaping up to be the year of education. A ballot referendum will be in front of the voters to settle a lawsuit, the state has a sizable surplus in revenue for the first time in many years and reports continue to rank Arizona low on both education funding and performance. With 2016 being an election year, it will be interesting to see how all of the varying interests play out.

I'm pleased to present the Tucson Metro Chamber's Legislative Agenda. As always, if you have a question on the Chamber's legislative agenda or any other issues, don't hesitate to contact me at rmedler@tucsonchamber.org.

## **2016 LEGISLATIVE AGENDA**

## Education

- Support the Arizona College & Career Ready Standards
   Beinstate full funding for four-year Joint Technical Education Di
- Reinstate full funding for four-year Joint Technical Education District (JTED)
   programming
- Support education policies based on results and performance
- Urge the governor and legislature to adopt the Arizona Board of Regents (ABOR) new funding model to increase the state share of resident student support to eventually reach 50% of the cost of an education (\$7,775)
- Support ABOR legislative proposals to deregulate universities
- Support The University of Arizona's request for a one-time, \$8 million investment from the state for the new School of Veterinary Medicine
- Support full reinstatement of the state funding formula statutorily mandated by the legislature for community colleges
- Support legislation to establish a performance-based funding model for community colleges

## **Economic Development**

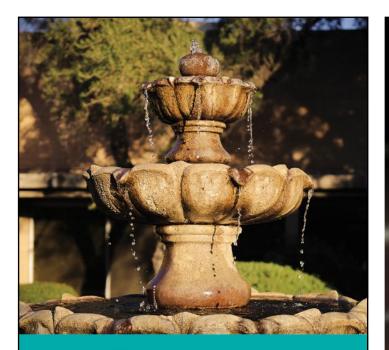
- Advance tax policies that encourage job creation, attract capital investment and facilitate Arizona's ability to attract and retain businesses
- Oppose state budget proposals that would reduce economic development capacity and impair tourism dollars
- Support reauthorization of the Military Installation Fund and its funding source
- Support an increase of the Research & Development Tax Credit
- Support the Arizona Commerce Authority in implementing a long-term business development plan focusing on economically sustainable, high-wage growth industries

## Infrastructure

- End Highway User Revenue Fund (HURF) sweeps (as well as other fund sweeps); restore full funding back to counties and municipalities
- Develop and implement an appropriate increase to the gasoline sales tax
- Support new and increased revenue sources for infrastructure (roads) needs
- Support and accelerate the pace of statewide highway and road construction to facilitate intrastate, interstate and international commerce and reduce congestion

## Taxation

- Support fixes to the Transaction Privilege Tax (TPT); support any clean up legislation
- Support increased funding for the child care subsidy
- Oppose reductions in funding for the Arizona Health Care Cost Containment System
- Support a consolidation of the property tax calendar



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\$500\*, expires February 29, 2016.

\*100 guest maximum, \$500 value refers to half-day fee for our largest event space. Space subject to availability, blackout dates may apply. Actual catering pricing based on final approved menu selection.



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## **Many Reasons to Celebrate Tucson's Students**

At Tucson Unified School District, we strive to be a place where students love to learn, teachers love to teach and people love to work. To that end, we developed a Five-Year Strategic Plan that serves as the roadmap toward 125 goals in the areas of curriculum, finance, facilities, diversity and communication.

As we enter year-two of the strategic plan, we are proud of our accomplishments thus far, including the development of that plan, which won the Common Ground Award from the Metropolitan Pima Alliance. We would like to share some examples that highlight just a few of our accomplishments.

– In partnership with Mayor Rothschild's office and other community groups, we brought hundreds of young people who had given up on earning a high school diploma back to school. The Steps to Success program, where teams go door-to-door to talk to students and their families, was recognized as a Judge's Pick Award by Expect More Arizona.

- Our solar energy program has been rated No. 12 on the Environmental Protection Agency's Top 30 On-Site Generation List and is No. 2 on the Top 30 K-12 School List. Our efforts in using solar energy were recognized in October with the 2015 Green Power Leadership Award from the EPA.

- The district's effort to show support to children affected by Davis-Monthan's biggest deployment in history was awarded an Impact Award Certificate of Excellence by the Southern Arizona Chapter of the Public Relations Society of America. The #RWB4Borman campaign asked the community to wear red, white and blue for Borman Elementary School and all military children on April 10, 2015. The community embraced the campaign and our students, and the results exceeded our expectations. – One of the key operational improvements we set out to make was to implement a financial and budgeting system that would streamline systems and help the district become more transparent. That system is now in place. We were also recognized for excellence in financial reporting. In April 2015, we earned a Certificate of Excellence from the Association of School Business Officials International, and in May 2015 we earned a Certificate of Achievement for Excellence in Financial Reporting from the Government Finance Officers Association.

– We have had many reasons to celebrate achievement in our schools. The district made the College Board's AP Honor Roll for increasing access and success on Advanced Placement course work and tests. The U.S. Department of Education named Drachman Montessori Magnet Elementary School a 2015 National Blue Ribbon School. Carrillo K-5 Communication and Creative Awards Magnet School and Dodge Traditional Magnet Middle School were named A+ Schools of Excellence by the Arizona Education Foundation. Our Infant & Early Learning Centers were recognized by Expect More Arizona.

Tucson Unified School District has much to be proud of, and this list is a small sampling. As businesses look for a good place to expand, we want them to know that we have a great school district, great elementary schools, great middle schools and great high schools. It all starts with the investment in our children.

TUSD

Dr. H.T. Sánchez Superintendent, Tucson Unified School District





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## TUCSON TOP FOUR PRIORITIES PROGRAM OF WORK SUMMARY

## LEAD GOVERNMENT RELATIONS AND PUBLIC POLICY ADVOCACY

- 1. Support public policy that promotes a strong local economy
  - Convene a sign code task force to address the City of Tucson's oppressive sign regulatory environment
  - Promote expanded international trade
  - Support improvements to transportation and infrastructure
- 2. Collaborate on changing the City of Tucson Charter
  - Work with other groups in the community to create better governance for the City
- 3. Advocate for the passage of the Pima County **Bond Package**
- 4. Elect business friendly candidates to public offices
  - Southern Arizona Business Political Action Committee (SAZPAC) candidate endorsements
  - Politically-balanced Candidate Evaluation Committee
  - Publish elected official voting records
  - Candidate meet and greet opportunities
- 5. Collaborate to increase the voice of business with presentations by business people at every Tucson City Council meeting and every Pima **County Board of Supervisors meeting**
- 6. Create State Legislative Agenda and advocate for pro-business public policy with state legislature
- 7. Advocate for the preservation and expansion of funding for the Joint Technical Education District (JTED)
- 8. Advocate for issues important to Southern Arizona with federal officials in their Washington, DC offices



## DEVELOP THE LOCAL ECONOMY

## 1. Execute the Project Prosperity program

• Advocate for specific changes in government systems, culture and policies that will improve the public-private interface to help grow our local economy and create more jobs

## 2. Advocate for enabling state legislation to create a "new" EIS – Economic Impact Statement statute

• Require local government to complete an economic impact statement to be sure new government actions do not cause local businesses undue hardships

## 3. Improve Air Service

• Collaborate to bring more non-stop flights into and out of Tucson International Airport to make Southern Arizona a more attractive community for business and for tourism

## 4. Retail Theft Task Force

• Retailers and Law enforcement meet to curb retail theft

## **CHAMPION SMALL BUSINESS**

## 1. "We Can Help" online help desk

• Make the Tucson Metro Chamber your "go to" resource to help you solve your business problems

## 2. Make money/save money

- Federal procurement "how-to" workshops
- (by Military Affairs Committee)
- Office Depot discounts
- CopperPoint Mutual Insurance discounts

## 3. Build relationships

- Chamber XChange events
- Peerspectives CEO support groups

## 4. Online resources to grow your business

• Tools for Business comprehensive business resource • Affordable Care Act information

### 5. Business Building Alliance leads group to increase connections and sales

• The Business Building Alliance meets regularly to share leads and discuss best practices for growing revenue

## 6. Small Business Survey to assess small business needs and challenges

• Chamber volunteers survey small businesses to determine areas of need and opportunity so the Chamber can use this information to increase programs and support for small businesses

## 7. Small Business Council

 Small business owners help the Chamber identify and deliver products and services needed most by small businesses

## IMPROVE WORKFORCE READINESS AND EDUCATION

## 1. Improve workforce readiness

• Support the Cradle to Career program to create better alignment between education and private sector employment needs

## 2. Drive the new AZ Earn to Learn program

• Provide work experience and scholarship funding to U of A students to keep good talent in Southern Arizona

### 3. Develop future business leaders by collaborating with the Emerging Léaders Council

- Integrate young executives into positions of leadership through mentoring and professional development
- 4. Collaborate with Greater Tucson Leadership

TucsonChamber.org

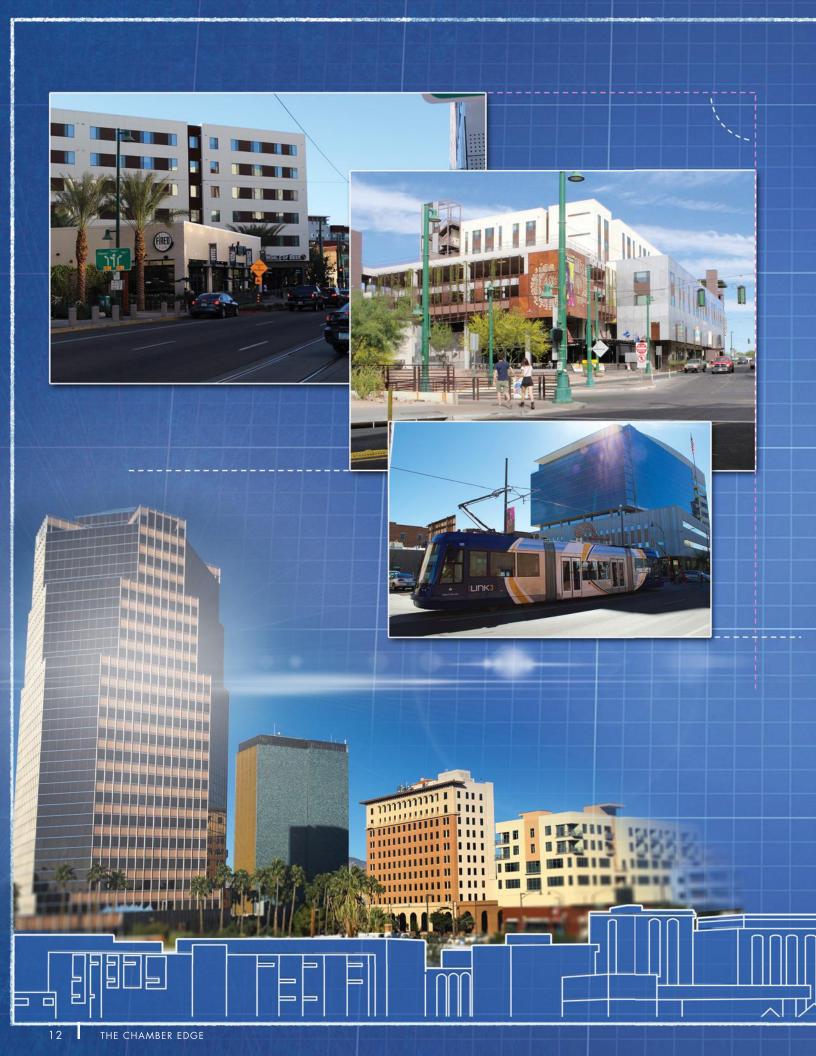




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## Why Downtown Areas Often Define a City



Michael Varney President & CEO, Tucson Metro

Chamber

When cities show off their skylines in photos and other images, you always see a shot of the city's downtown area.

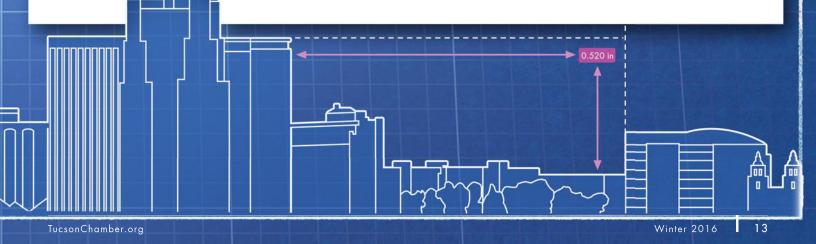
When you travel to another city, you know that the amenities and ambiance of the central city define your experience and your perception of the city's overall character.

Unlike their Baby Boomer parents and grandparents, today's young adults tend to favor urban living over sprawling suburban properties that include long commutes to

work. They prefer to have everything nearby -- stores, restaurants, services, residential properties, entertainment, arts and culture. Many are forgoing car ownership in favor or walking or cycling. Cities across the country are responding to these trends and are leading the way in creating a new urban vibe. And that urban vibe may well be THE determining factor in attracting qualified workers for local businesses. Unlike Baby Boomers who found a job and then moved where the job was, today's emerging workforce often selects the city or region they prefer to live in and then finds a job there. In her book, *Regeneration*, author Rebecca Ryan identifies seven factors that determine a city's character -- and therefore its attractiveness to young, educated workers:

- Cost of lifestyle—Can you afford to live here?
- Earning—What is the quality and diversity of job and career opportunities? Can you get a job? Is this a good place to start a business?
- Vitality—Is this a vibrant, healthy community?
- Learning—Is this a smart community that values education?
- Around town—How easy is it to get around and out of town?
- Social capital—Does your community engage all people?
- After hours—What's there to do after work and on the weekends?

Tucson's downtown has grown very nicely in the past five years and has a lot of positive development on the drawing board. The reconstituted Rio Nuevo Board has contributed greatly to promoting this success. Investors now see good opportunity in downtown Tucson. Can you feel the vibe?



## **Exciting Time for Downtown Tucson**



Jonathan Rothschild Mayor, City of Tucson

In my first term, I worked to create new incentives for downtown development. One of them, the Government Property Lease Excise Tax (GPLET), had been used extensively in Maricopa County, but not in Tucson. So we created a Central Business District, as required by law. The first building to go up using the GPLET was One East Broadway.

GPLETs incentivize investment while offering a guaranteed return for taxpayers. The developer must improve the property's

value at least 100% and have a certificate of occupancy for the proposed use *before* taking advantage of the incentive. An independent third party must certify that taxpayers benefit more than the developer over the eight years the GPLET is in effect.

Since then, several downtown projects have taken advantage of GPLETs. We can see the difference this incentive and the streetcar have made in our downtown, with a new grocery store and three new hotels in the works.

The GPLET isn't the only incentive in the city's toolbox. We gathered all city incentives into a brochure and web page and created new incentives – including the Primary Jobs Incentive, available citywide.

We passed Infill and Overlay Districts in the downtown and university areas to encourage transit-oriented development. We also created a guide to development along the streetcar line.

In my second term, I will be looking to encourage more development and more corporate headquarters downtown. Just last month, we made our selection to develop the Ronstadt Transit Center.

I also want to upgrade the software at Planning and Development Services. That will probably require some modest fee increases to be able to afford the new software, but the gains in accountability and consistency will be worth it.

I'm very much looking forward to the next four years. It's going to be an exciting time for our city and our downtown.



## Rio Nuevo – Downtown Development Catalyst



The Rio Nuevo Tax Incentive Financing District was formed in 1999 and taken over by the legislature in 2009. During its first ten years it is hard to say what the mission of the District was or where the money went. The District went through more than \$250,000,000 with what the Arizona Daily Star cites as " little to show for it".

Fletcher J McCusker CEO, Sinfonia Healthcare Corporation Chairman, Rio Nuevo Tax Incentive Financing District

The Arizona legislature took control of the District in 2010. The District had about \$6,000,000 left and was collecting about \$2,000,000 a year above the debt service costs left by the prior board. The Rio Nuevo District is now a model state agency and model of transparency and is not the

government sugar daddy it tried and failed to become in its formative years.

The new District officers visited the San Diego TIF, known for such projects at The Gaslamp District, a new baseball stadium, thousands of downtown condominium projects and other important urban improvements. San Diego partnered and leveraged its funds by cooperating with other jurisdictions and especially by partnering with private sector developers. For every dollar the San Diego TIF invested, others invested six dollars in their downtown.

Rio Nuevo then spent what little money it had left renovating the nearly obsolete Tucson Arena, blackballed by every major promoter in the region because of its age and condition. The project has won numerous awards and made the Arena relevant again. Taking a page from the San Diego play book the District teamed up with the city and private developers to bring new hotel projects to downtown Tucson and is working to bring a new retail complex to the Westside. Hopefully, with legislative support, the District can extend its life, pay off the current debt and generate another \$200,000,000 that can bring over a billion dollars of invested dollars to our downtown.

Success breeds success. With District projects working, a robust restaurant and bar scene, great entertainment venues like the Fox, Rialto, Arizona Theatre Company and the Tucson Symphony Orchestra it is not unusual to see 15,000 people downtown. Corporations continue to locate downtown and now with private sector dollars at risk, not just government funds, the sustainability of downtown projects will be much more viable. Lenders like to know others have skin in the game so banks are now getting involved and new city incentives are creating an environment where our downtown core will continue to flourish.

## **Downtown's Thriving Transformation**



Michael Keith CEO, Downtown Tucson Partnership

Downtown Tucson's remarkable urban transformation is continuing thanks in large part to the economic impact of the Sun Link Streetcar, a strong historic preservation ethic and our proximity to the University of Arizona. Our increased understanding of the importance of good urban planning and design, which has led to expanding live, work, play, learn and transit options in Downtown, is paying off. Nearly \$400 million of private investment has been placed in the downtown district, resulting in over 200 new businesses and creating more than 3,000 jobs.

The future for our burgeoning "urban neighborhood" looks even more promising. For the first time in decades, more than twenty new housing projects are being considered for development in the greater downtown district, including One West Broadway, a 40-unit housing/retail complex currently under construction on the southwest corner of Stone and Broadway. Projects being studied range from five-unit, for sale, townhouse offerings on South Stone, to 250-unit multifamily project in the Mercado District west of 1-10. If all the proposed housing projects are fully realized, as many as 1,400 new units could be added to the downtown residential inventory over the next couple of years.

The wording in the recent Ronstadt Transit Center Request For Proposals, calling for the re-envisioning of downtown's transit center, describes Tucson's new emphasis towards transit– integrated urbanism perfectly: "The design of the project should create a signature destination that integrates the arts, recognizes community cultural diversity, includes sustainable/ environmentally sensitive design, activates the streetscape, and offers architecture responsive to the urban historic fabric and views."

Downtown Tucson is thriving because our livability index is dramatically improving. It's thriving because we are beginning to embrace the importance of pedestrian-friendly streetscape environments, bike lanes and quality open space. And this new understanding, that downtown's best urban strategy is to continue to develop a rich mixture of retail, commercial, residential and entertainment offerings, coupled with our signature natural environment and moderate cost of living, is positioning Tucson as an up-and-coming player in the west's emerging startup economy.

## **Businesses Finding a Home Downtown**



John Jacobs Chairman, Leadership Committee, Merchant Council Downtown Tucson Merchants When asked why merchants choose to be downtown often the answer is **community** and **density**. In the past several years events and programs such as Second Saturdays and Summer in the City have helped build a community and destination for the entire family. Joining the community offers more opportunity to impact the future of Tucson and to work with other businesses to engage in local economic and social issues.

After years of construction and investment in infrastructure more businesses are finding a home in Downtown Tucson than ever before. We've welcomed dozens of new businesses such

as Pueblo Vida Brewery, the Independent Distillery and Johnny Gibson's Market along with a host of new restaurants and nightlife venues. With more housing in place and expected in the next few years, service and retail based businesses are also joining us downtown. Xpanded Universe, a geek toy shop by the founder of the Tucson Comic-Con, Fed By Threads and a hidden speakeasy under Reilly's are bringing more millennials to the area as well as flex work space options for startups and tech companies at Connect Co-Working and CoLab.

Merchants are optimistic about new hotels, housing and a reimagined inner city transit center expected to break ground in the next few years with capacity for more retail, offices and open space for events. Commercial real estate lease rates have increased in the last few years and are expected to rise, which is often indicative of an increase in demand and density. Though some merchants fear that higher rates will drive out smaller longstanding businesses, we're all hopeful that as patrons and tourists continue to discover downtown Tucson, our area's economy will improve.



## **Downtown Tucson's New Centerpiece**



Dan A. Norville President, NORCAP LLC

Over the next several years the gateway to downtown Tucson will be transformed with an exciting new 17-acre development designed to generate a 24-hour live-work-play urban environment. It is bounded by the I-10 to Granada and from Congress to Cushing. The first phase of the project will be comprised of a five story Hyatt Place hotel, a 100,000 sq. ft. exhibition hall and a 120-unit Class-A apartment project. Future phases of the project envision a visual arts center including museums, theatre, parking, office

and retail space. The development will include connecting roads, sidewalks, bike paths, shaded promenades and plazas. Nor-Gen (short for Norville Generations), a Tucson-based family, heads the project designed to create an urban core that satisfies the needs of every age group.

At the heart of this new urban grid is the exhibition hall that will serve as the permanent home to the GJX Gem Show, cementing this show's home in Tucson. The exhibition hall will ultimately include a shaded pedestrian walkway linking it to the Tucson Convention Center and allowing for a symbiotic relationship between the two venues in order to cater to larger conventions and events that cannot currently be serviced by the TCC alone. The portion of the site to the west of the exhibition hall will eventually be lined with retail shops, a parking structure and a new street with pedestrian and bike paths linking it to the light rail system. Shopping and dining opportunities will line this new promenade, creating an exciting and viable retail destination at the western edge of downtown Tucson.

This development is designed to densify the downtown area and contribute to economic growth and revitalization of downtown Tucson. Recently, Time.com released an article naming Tucson one of the "Best Cities for Millennials" and stating, "Though it might seem sleepy to outsiders, Tucson is a bit of a hidden gem for millennials..." The new Nor-Gen project can serve as a catalyst to transform downtown Tucson from 'sleepy' to vibrant for generations to come.

## **Development Opportunities Downtown**



Real estate developers create projects in specific physical, legal, social and financial contexts. Although many potential development scenarios are possible in each context, the developer must discern what will work in all of them. There are projects that are physically possible to build, but not allowed by zoning; desired by the community, but not financeable; legal to build, but not in

Michael Kasser zoning; c President, financeal Holualoa Companies demand.

A burgeoning urban environment like that in downtown Tucson offers challenges and opportunities. Privately held land is limited downtown and owners in a rising market are prone to price high or endlessly hold out for an even better market. With land costs up and urban infill development physically challenging, the commercial developer engages with architects, civil and structural engineers, zoning consultants, real estate brokers and other market experts to pursue a series of iterations of structures and uses with the hope of creating a project that is desired by the market and judged sound by lenders and investors. Sometimes this looks difficult, sometimes easy. It's never easy.

Although publicly held land downtown is more abundant, it involves financial and non-financial incentives tied to public needs and desires. If politicians and public administrators cannot find the right balance, project requirements become too onerous, projects go unbuilt and public needs go unmet. For public officials and, by extension, for developers, finding this balance is challenging.

Can we expect brilliant projects being built? Stunning projects never seeing the light of day? Likely we will see both, accompanied by a lot of positive incremental change. We have a street car. We have a small grocery and an expanding entertainment district. Where is the new housing? Where is the pharmacy? These will be developed too, but it will take time, ingenuity, risk, resources... and a lot of passion and work.



## Tucson Convention Center Vital to Downtown Renaissance



Glenn Grabski General Manager, SMG – Tucson Convention Center

There is little argument that a multipurpose entertainment / sports venue plays a vital role in the success of a downtown renaissance. Although most case studies examine new build opposed to existing structures, the basic premise regarding impact would apply to the Tucson Convention Center (TCC).

In The Brookings Institution Research Brief dated March 2005 titled "Turning Around Downtown: Twelve Steps to Revitalization", one key strategic element required is 'Culture'. As defined in the brief,

that would not only include museums and historical sites, but also arenas, theaters and performing arts centers. The TCC is all those and more.

The TCC is anticipating more than 500,000 visitors this year, just shy of the population of Tucson. Even if only two-thirds of this number are unique visitors that would still arguably make the TCC the largest draw of visitors by any 'cultured' downtown facility and a driving force in attracting people to the area. While the sheer number of visitors would dictate that the TCC plays a significant role, perhaps a more important role is the broad demographics that attend the different events at the TCC.

While many of our attendees would seem to be the stereotypical downtown visitor, the TCC will have its greatest impact on attendees who don't fit that mold. From the Tucson Symphony, Friends of Chamber Music, Tucson Regional Ballet, U of A Hockey, family shows, consumer / trade shows, banquets to pop concerts and professional sporting events, the diversity of the attendees cannot be underestimated.

It will be entertainment events that will not only attract a larger number of people to downtown, but those people who otherwise have shied away or perhaps haven't been in years. One last item of note; for downtown to better benefit from the half million visitors, and since the TCC campus is conveniently located close to the freeway, a cooperative effort with the merchant community is needed to entice TCC's visitors to enhance their experience by also taking in all the sights, sounds, food and shopping downtown offers.



## **Tucson's Potential For Start-Ups**



Tucson is a long way from Apple.

As I tap away on my Apple MacBook Pro, I am reminded that it all started in a garage – a micro business that became the most valuable company on Earth. Lieutenant Dan saw the potential and invested Forrest Gump's shrimp money into a "fruit company". Good decision for the lieutenant and Forrest.

Scott Stiteler Tucson Urban LLC

What would the lieutenant say today about Tucson and its potential for start-ups? I believe he would be interested in the conversation, which is how it all starts.

Our product is downtown Tucson. Our product has many undeniable strengths.

First, it's not phony. Fake is a turn off. Tucson has soul and that resonates loudly with those that embrace the start up universe. If we maintain the soul, good things will come.

Second, we have value. A recent headline in the *San Francisco Chronicle* tells the other side of the value story, "Tech wages, rents just keep soaring". Average office rents in the San Francisco Bay Area have approached and in some cases exceeded \$100 per square foot. Tech wages average \$175,000 per year. High rents and wages put pressure on start ups to find other places to evolve. It is happening now in Phoenix, which is pushing rents up. Tucson will be next in line.

Third, the University of Arizona has embraced downtown as an integral part of their future. I forgot how many times I have heard about a start up that began in a dorm room or as a class project at Stanford or the University of California at Berkeley. Once the idea had traction, the small company leases space in an old building and they begin the journey from idea to real company. The marriage of an interesting downtown to a quality University is required for small companies to have a chance.

Let's say we are in the garage tinkering away. Let's keep working together so our product, our downtown, bears fruit.



## Committed to a STRONG AND HEALTHY ARIZONA

For more than 75 years, we have been helping take care of Arizonans. We focus on the health of our members and the well-being of the communities in which they live. That's why we're proud to support Tucson Metro Chamber and the work they do to foster a strong and thriving business climate now and far into the future.



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## Why Choose Blue



## WHY OFFER INSURANCE?

According to a 2013 Towers Watson/National Business Group on Health employer survey, providing affordable healthcare is key to a company's ability to provide a competitive reward package and to succeed long term in supporting their employee value proposition, and meeting attraction and retention goals.<sup>1</sup>

In fact, in a recent survey by the American Payroll Association, 44% of respondents ranked health benefits above wages when considering a job.<sup>2</sup>

By providing health insurance you not only help improve the general health and wellness of your staff, you also add an attractive facet to your benefit plan, which helps you attract talent. The end result – a happier, more talented, and more productive team.

## WHY CHOOSE BLUE?

At BCBSAZ, our mission is simple – to provide the best value in health insurance and improve the quality of life of Arizonans. For employers, this means value, convenience, and coverage.

## VALUE

Employers will have more than 20 plan options available through BCBSAZ in 2016, with different benefit offerings, deductible levels, etc. No matter what your specific needs are, BCBSAZ has a plan design that may work for you and your employees, without breaking the bank.

## **CONVENIENCE**

Providing health insurance to your employees shouldn't be a chore. From a streamlined enrollment process to helpful management tools and support, our goal is to take care of as much as possible so you can focus on the many other things you need to do to keep your business running.

This convenience extends to your employees as well, with online tools that let them view plan details, view estimated costs for treatments and provider reviews, track their health and wellness activities, and rate their providers. The end result - employees who are better informed and can be better stewards of their healthcare dollars.

## **COVERAGE**

With a BCBSAZ plan, 92% of physicians and 96% of hospitals in Arizona are in-network. Have staff that travel or reside outside the state? No problem – we can help with that too.

## A MATTER OF SATISFACTION

Nothing says as much about BCBSAZ as the opinions of our customers. Thanks to them, BCBSAZ enjoys a 94% approval rate among those who get their health insurance through an employer, and a **98% approval rate** among group benefits administrators.<sup>3</sup>

## TUCSON METRO CHAMBER

Finally, when you select BCBSAZ for your group insurance needs, a small portion of your premium supports the Tucson Metro Chamber, strengthening your local business community.<sup>4</sup>

<sup>1</sup> Survey on Purchasing Value in Health Care; Towers Watson/National Business Group on Health Employer (www.towerswatson.com/en-US/Insights/IC-Types/Survey-Research-Results/2013/03/Towers-Watson-NBGH-Employer.Survey-on-Value-in-Purchasing-Health-Care) <sup>2</sup> Getting Paid in America; American Payroll Association (www.nationalpayrollweek.com/documents/2013Getting;

PaidInAmericaSurvey Results2\_JW\_001.pdf)

<sup>3</sup> BCBSAZ internal company data

<sup>4</sup> There is no additional cost to groups or members under this arrangement.

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## FOR MORE INFORMATION

Please visit us online at

www.tucsonchamber.org/insurance



## OF ARIZONA

## RIVALRIES ARE FUN-BUT WE NEED CO



Ann Weaver Hart President, The University of Arizona

As Arizona's super land-grant university, the University of Arizona has long been an important driver of the state's economy. With consistently high rankings in the research productivity of our faculty and the employability of our students, the synergy of discovery and learning at the UA is a critical part of the world-class student experience that is helping to set the foundation for Arizona's long-term success.

Innovative Teaching and Active Learning: The UA was one of eight universities nationwide chosen by the

Association of American Universities to participate in a program focused on evidence-based teaching methods in foundational STEM courses. The program is supporting efforts by UA faculty to create new curricula that move away from lecture and memorization and instead emphasize active learning so that students can think and lead in a given field. These courses generate student interaction through in-class activities, discussion, and group work and are leading to better outcomes in high demand fields.

Other innovations include the curriculum at the UA's College of Medicine-Phoenix, which captures the latest advances in medicine and health care in world-class facilities like the Center for Simulation and Innovation, and the innovative design of the Doctor of Veterinary Medicine (DVM) program, which will shorten time-to-degree and lower cost for students compared to traditional programs. With the newly approved Master of Science in Animal and Biomedical Industries degree track, the program will also provide a superb career path for students who move out of the DVM track after a year of basic science training. **Student Support and Achievement:** Equally important, the UA is advancing student achievement through the new Office of Student Engagement (OSE), which opened at the heart of the main campus in October. The OSE offers a hub for students and faculty to take advantage of the UA's student engagement programming, and this December, UA students will graduate with Engaged Learning Experience notations on their transcripts for the first time.

To offer these experiences, the UA partners extensively with alumni, community leaders and businesses. For instance, the HireACat program at the UA Alumni Association brings together students and alums to create opportunities for current students and recent graduates, while also enabling alumni to fill critical workforce needs by engaging their alma mater. Other important examples are the UA's partnerships with Banner Health and Uber, which will provide extraordinary opportunities for students in health sciences, optics and other high demand fields.

**Partnership with ASU and NAU:** The UA also works closely with our sister institutions, NAU and ASU, and we are united around education, innovation, growth and service to the state. For instance, a joint UA-ASU deal licensed several technologies to Anivax, a private veterinary biologics company, to make a vaccine for chickens that will help protect our food supply. Other examples include ASU's role in the UA-led OSIRIS-REx mission and the three universities' health sciences programs at the Phoenix Biomedical Campus.

The Arizona Board of Regents Enterprise Plan sets the foundation for this cooperation by establishing each university's mission in the state. The UA takes its specific role very seriously, and with two medical schools, Cooperative Extension in every county, world-class research and a superb student experience, we are focused on supporting Arizona's workforce needs, driving innovation and creating opportunity for Arizonans.



In March of 2015 the Tucson Metro Chamber polled its largest investors about what many believe is a rivalry between Tucson and Phoenix. The prevailing sentiment from that poll was that political differences were at the root of the rivalry (40%). Another 25% believed the rivalry was a clash of cultures. A similar number believed the rivalry was rooted in athletic competition.





Mark S. Searle, Executive Vice President and University Provost, Arizona State University

Arizona State University and the University of Arizona, while athletic field combatants, anchor each end of a common endeavor, the Sun Corridor, a regional economic zone that stretches from north of Phoenix to the border south of Tucson. The support from the universities, as well as the various city and county governments, creates a new and better approach to economic development.

ASU comes to this effort as a proven engine of innovation. The university was singled out as the most innovative school in the nation because we have shown how we

can move beyond delivering higher education the same way it has been done for more than a century. By defining ourselves by whom we include, rather than whom we exclude, we have expanded access to education and defied skeptics. We rose to the top ranks in prestigious national honors for our graduates and rapidly built a growing body of world-changing research, from playing a key role in the development of an Ebola vaccine to building a satellite that will search for water on the moon.

ASU focuses on learning as personal discovery, not just requirements for a degree. We provide countless paths of interdisciplinary study. Our extensive technology and experience with thousands of students over the years has helped us build a digital and human support system that helps students succeed once they are in school. Our emphasis on collaboration in research – engineers working with chemists working with artists – has created a culture that continues to draw brilliant and creative researchers from around the world. They know they can do anything here and that we have successfully accelerated the move from workbench prototype to real life use. ASU has incubated a host of startups and new technologies, a pedigree that, combined with our nationally recognized innovation, uniquely positions us to help fuel the Sun Corridor.

This regional cooperation diversifies and accelerates the economy. It helps build a broader economic base and a skilled workforce. The Sun Corridor also has a ripple effect, because we are all connected by trade, infrastructure and the movement of goods. Growth across county lines in this corridor creates growth for Arizona. The universities can help lead the way, producing graduates, research and the transfer of technology and ideas that boost the region's economy.

Together we produce the graduates in Arizona who will fill the jobs that increasingly require college degrees and generate the research that improves how we live, eat and work. In doing so, we strengthen the communities that we serve.

Whatever the origin of the rivalry, the Tucson Metro Chamber believes that there can only be unity when it comes to the central purpose of the two schools: <u>educating tomorrow's workforce</u>.



Mike Varney President & CEO





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## **TucsonChamber.org/Tools**

## Workforce

## Chamber Questions City of Tucson Priorities

Michael Varney President & CEO, Tucson Metro Chamber



## "It is time to stop talking about minimum wage and start talking about <u>maximum</u> wage."

On Tuesday, December 8 the Tucson City Council met in an afternoon study session to discuss the subject of mandatory paid time off for employees of companies still trying to do business in Tucson. This discussion follows a pattern promoted by Big Labor across the country. Expect a companion measure promoting a hike in the minimum wage to \$12 or \$15 an hour sometime soon. Both measures are job killers.

The ultimate irony of the Council's vote on December 8 to form a stakeholder group to study the mandatory paid time off proposal came <u>exactly</u> on the same day that the Milken Institute released its annual list of America's Top Performing Cities. Of the top 200 cities in the U.S., Tucson ranked #175, a drop of 14 places from the 2014 position of 161. Key metrics in the study included job growth and wage growth. We agree that job growth and wage growth are KEY to improving this region. The reality is that regulating job and wage growth does not work – it drives business away.

It was only 72 hours earlier than the December 8 study session that the Council heard the news from City Manager Mike Ortega that the City of Tucson doesn't have any money. With the vast majority of the City's revenue coming from sales taxes, one would think the Council would be doing everything it can to spur business creation and promote consumer spending.

Bottom line: While a respected national study says Tucson is in a free fall to the bottom in job and wage growth and the city manager is planning cuts in City staff, the Tucson City Council's response is to form a stakeholder group to discuss making it more expensive and more difficult to create jobs in our city. To be clear, a number of Council Members expressed concern during the discussion and had some reluctance to forming this stakeholder group, especially in light of the city manager's need to prioritize the budget woes. The fact it did vote 6-1 to form the committee is still startling and amazing. In the best-selling book, *The Coming Jobs War*, author Jim Clifton, chairman of Gallup Research concludes, **"Cities need to develop a job growth attitude, align their local forces and declare an all-out war."** He goes on to say, **"The jobs war is** what should get city leaders up in the morning, what they should work on all day and what should keep them from getting to sleep at night."

One prominent local employer with about 100 employees wrote to the Chamber saying, "I love Tucson so much, but these kind of ideas are the ones that will likely force my hand to pull up stakes in order to leave Tucson someday, especially the \$15.00 an hour one. So sorry to say, but that one would be a deal breaker, as it would kill my company within a matter of months, no doubt!"

The supposed goal of these onerous measures is to help the working poor. The heavy hand of government telling businesses how to operate doesn't do that. Only the creation of jobs will lift the poor out of poverty. Take for example the hundreds of jobs averaging \$60,000 per year with full benefits that Grand Canyon University would have created if not shown the door by Ward 1 Council Member Romero and the rest of the City Council. It is time to stop talking about minimum wage and start talking about maximum wage.

The Tucson Metro Chamber will monitor this onerous proposal and take whatever action we believe is appropriate to address it.



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## 15 Year Anniversary of Texas Instruments Tucson

Greg Waterfall Marketing Manager for Linear Power, Texas Instruments



In September of 2000, a significant business event happened in Tucson. Texas Instruments (TI) acquired local company Burr-Brown for \$7.6B. At the time, this was the largest semiconductor acquisition ever completed. Although TI was a leader in analog integrated circuits, Burr-Brown was recognized as one of the premier high-performance analog integrated circuits companies in the industry, which made it an important acquisition for TI.

Burr-Brown is a great Tucson success story born in Tom Brown's garage in the mid-1950s. It grew to be a \$400M company that was recognized around the world for its innovative integrated circuit products that helped bring to life many major technological milestones. Circuits from Burr-Brown were on the first Ranger missions to the moon in the early 1960s. In the early 1980s, Burr-Brown released the world's first high resolution digital-to-analog converters for digital audio, enabling the new CD player market. Throughout the 1980s and 1990s Burr-Brown continued to release industry-leading products that enabled many of the medical, industrial and consumer products that we find in the market today.

TI has a deep cultural commitment to technology innovation. TI's Jack Kilby invented the first integrated circuit in 1958. Since the acquisition in 2000, TI Tucson has continued this tradition of innovation and inspiration with new products for temperature sensing, signal processing, power management, touch screen control and process control. These integrated circuits are used in a wide variety of products including: smart phones, tablets, medical devices, cars, industrial manufacturing equipment, TVs, cable boxes and even refrigerators. If it is a piece of electronic equipment, there is a good chance that it has TI inside.

TI continues to invest in the Tucson site as one of its key centers for product development and innovation. In 2008, TI Tucson was moved from the old airport site to the current location at Williams Center. There are more than 350 employees at the site, most of whom are engineers and technical support staff focused on new product definition and development. TI Tucson manages approximately \$900M of TI's \$13B total revenue.

Not only does TI continue to invest in its business in Tucson, it also invests in the community. TI Tucson just finished its United Way campaign. The site was able to raise more than \$100k for United Way of Southern Arizona with its matching funds from the TI Foundation. One of the company's favorite activities involves "Days of Caring," where around 200 of our employees go out in the community and volunteer for projects to help make a difference in the community. This year, we went to Falicia's Farm to help weed, set up irrigation, plant trees, paint and do other maintenance work. Felicia's Farm provides much-needed high quality food for Tucson's homeless. This is the second year TI Tucson has helped out at the farm, and the team is proud to be part of such a wonderful community effort.

TI Tucson has enjoyed much success over that last 15 years in the Tucson community. We are looking forward to a prosperous 15 more.

## **TEXAS INSTRUMENTS BY THE NUMBERS:**

- Operating in more than 35 countries
- Serving more than 100,000 customers worldwide
- Innovating for more than 80 years
- More than 100,000 analog ICs and embedded processors, along with software and tools
- \$1.4B in R&D investment in 2014
- 2014 revenue of \$13B
- 31k employees worldwide



Tucson Medical Center is proud to announce its selection as a member of the Mayo Clinic Care Network. This collaboration is not a merger or acquisition. TMC remains Tucson's only independent, community-owned, not-for-profit hospital. What it does mean is:

Enhanced resources for better healthcare. Now, the doctors and nurses who practice at TMC have access to the world-renowned knowledge and expertise of Mayo Clinic, at no additional cost to patients. And our specialists can collaborate directly with Mayo Clinic specialists on questions of complex care, without the patient leaving town.

And this special collaboration applies to all specialties, including cancer, cardiac care, neuroscience, orthopaedics, and a host of other fields. It's part of TMC's commitment to deliver the best healthcare – anywhere. TMC, celebrating 70 years as Tucson's only not-for-profit, community-owned hospital. When it comes to your health, you have choices to make. **Choose Well, Choose TMC.** 





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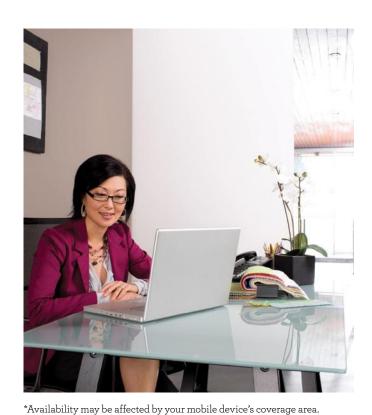
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## Healthcare Career Colleges: Helping to Fill an Employment Gap

The healthcare industry is critical to keeping the U.S. economy on a strong, upward track. In September alone, the industry added 34,000 jobs—a trend that has held for 12 months, according to the U.S. Bureau of Labor Statistics (BLS).

Of those 34,000 jobs, hospitals accounted for 16,000 and employment in ambulatory healthcare services continued to trend upward, with more than 13,000 jobs. As we know, the healthcare career field will continue to grow, which is why it is critical a properly educated workforce is able and ready to care for all of our families.

"The U.S. population is aging—and Arizona will be one of the states most heavily impacted," said Tucson Medical Center Vice President and Chief Development Officer, Michael Duran. "More patients have access to insurance than ever before as a result of healthcare reform. And these demographic shifts are occurring at a time when experts predict future shortages of skilled professionals."

Employers want to hire people with advanced skills, who can hit the ground running and immediately contribute. In order to be truly qualified, students must receive hands-on instruction in classrooms and laboratories that are designed to look and function just like employers' facilities. Most training facilities, colleges and universities offer students just that. Properly prepared, newly minted healthcare professionals are typically educated under the tutelage of professional instructors who have worked in the field themselves. They have first-hand knowledge of what students will face once they are employed.

"We must ensure access to quality care. Access is predicated on having a sufficient supply of healthcare workers," Duran said. "Certainly that means physicians, nurses and specialists, but it also means all of the staff that supports the work of a clinic or hospital, from medical assistants to respiratory therapists, X-ray techs, patient care techs and coders."

Career medical colleges tend to focus less on classroom lectures and more on real-world work. Students train on medical devices, equipment and instrumentation that they'll also use once they are working. Instructors challenge them in a professional training environment with scenarios that they will encounter day-to-day while on the job and help them develop the necessary critical thinking skills to solve problems in real-time. Prior to graduation, students complete an internship, which gives them practical experience in the field. These internships put their knowledge to the test and often lead to full-time work. El Rio Community Health Center, located in Tucson, is one of dozens of employers providing students with this essential experience.

"We currently employ over 1,000 individuals at El Rio, and their entry-level training is critical for providing our patients with quality care and world-class experiences," said El Rio Community Health Center Chief Operations Officer, Nancy Johnson. "In addition to their entry-level education and credentials, the healthcare industry is full of change and many new learning needs are always being identified. We are known for being a popular location for students. We regularly have medical, public health, nursing, medical assistant, pharmacy, nurse practitioner and nurse midwifery students."

According to the BLS, the service-providing sector, which includes healthcare, is expected to have the most job growth from 2012 to 2022, increasing from 116.1 million in 2012 to 130.2 million in 2022. In 2013, there were 203,000 healthcare jobs added; in 2014, 311,000. It is a sector that will only continue to grow.

"It is important to remember, too, that while quality healthcare improves the physical and mental health of individuals and communities, this industry sector is also important in supporting a healthy economy," Duran said.

These statistics are testament to the importance of encouraging those interested in healthcare to reach for their dreams. We must provide students with the education they need so that employers will feel confident when it comes time to hire them. Without access to healthcare career colleges, there will inevitably be a shortage of qualified professionals. It is our job to ensure that doesn't happen.



Fred Freedman President & Chief Executive Officer, Pima Medical Institute





Carondelet. Be well.



**Amy Beiter, MD** President and CEO Carondelet St. Mary's Hospital

EDUCATION: Purdue University, Indiana; Indiana University Medical School

**ORIGINALLY FROM: Indiana** 

## IN TUCSON AREA SINCE: 1992

FAMILY: I've been married for 24 years to an Emmy award winning wildlife cinematographer. I have a son in college and a daughter in high school.

## PROUDEST ACCOMPLISHMENTS:

I'm very proud of the awards that St. Mary's Hospital has earned year after year from national ranking agencies for clinical excellence. I'm also proud that we successfully moved the Heart Hospital to create the Carondelet Heart & Vascular Institute at St. Mary's.

## **BIGGEST PROFESSIONAL CHALLENGE:**

Health care is an incredibly dynamic, highly regulated industry with multiple stakeholders. We live in a state of constant change and pressure from outside forces. The biggest challenge is to persevere and stay focused on what truly matters – and that is our patients. Always.

## WHAT I WOULD SAY IN TWO MINUTES IF I COULD SPEAK TO EVERYONE IN GREATER TUCSON:

I moved to Tucson in 1992 with the intent of staying a couple of years. My husband and I fell in love with the natural beauty of Tucson and the warmth of the people who live here. This is an incredible community – we are so thrilled with all the recent development downtown. I am proud to call myself a Tucsonan.

## TOP THREE THINGS ON MY BUCKET LIST:

- 1. A hut-to-hut hike in Iceland has always been on my bucket list. (My family and I did this kind of trip in Switzerland a few years ago.)
- 2. Expand the size of our garden three-fold and most importantly, find time to work in it.
- 3. Remodel an Airstream trailer and hit the road.





Matthew George President Commotion Studios

EDUCATION: Graduated from CDO High School in 1998; Bachelors degree in Studio Arts and Business Management from The University of Arizona in 2004.

## **ORIGINALLY FROM: Tucson**

FAMILY: Wife, Megan George - Marketing Manager at Simpleview, Inc.; Son, Owen, age 4

## PROUDEST ACCOMPLISHMENTS:

My wife and 4 year old son. Building Commotion Studios into the successful small business that it is today. Donating between \$20k and \$30k per year in in-kind services to local non-profits. Becoming sole owner of Commotion Studios in March 2015.

## **BIGGEST PROFESSIONAL CHALLENGE:**

In 2007, my partners and I took over Commotion Studios at a time when the company was in great turmoil. With a great business plan and years of extremely hard work, we have seen the company grow 15 to 20% in sales year after year.

## WHAT I WOULD SAY IN TWO MINUTES IF I COULD SPEAK TO EVERYONE IN GREATER TUCSON:

My father, Michael George, passed away about three years ago due to complications with Leukemia. He worked as a driver for UPS for 23 years before his retirement. He was a proud Wildcat fan, a Boy Scout leader and amazing grandfather. He was an example of what a true father and leader should be. Raise your children to be accepting, hard-working, giving and the future of Tucson will be in good hands!

## TOP THREE THINGS ON MY BUCKET LIST:

- 1. See the Northern Lights
- 2. Swim with a whale shark
- 3. Float in space





**Ryan George** CEO Simpleview, LLC

EDUCATION: BSBA from the University of Arizona with a double major in Accounting and Management Information Systems

**ORIGINALLY FROM: Tucson** 

IN TUCSON AREA SINCE: Born in Tucson in 1975 (40 years)

FAMILY: Wife, Kimberly Evans; two daughters and one son, Reagan (8), Kennedy (6), and Hudson (2)

## PROUDEST ACCOMPLISHMENTS:

Founding and running Simpleview with my three business partners, Rich Reasons (President), Scott Wood (COO) and Bill Simpson (CTO).

## BIGGEST PROFESSIONAL CHALLENGE:

My biggest professional challenge is consistently inspiring and motivating staff in the face of great challenges and opportunities. I truly believe that we have attracted some of Tucson's best and brightest talent, but we push our people very hard and expect their very best day in and day out. We do what we can to reward our team's efforts through small gestures and "companywide" perks and benefits.

## WHAT I WOULD SAY IN TWO MINUTES IF I COULD SPEAK TO EVERYONE IN GREATER TUCSON:

As a community, we stand at the precipice of great opportunity. However, we must work together to create an environment where cooperation is the norm. We have a great number of assets, the greatest of which are our beautiful surroundings and a world-class educational institution in the U of A.

In addition to the spirit of teamwork, we must invest in ourselves, which demands better infrastructure, more live, work and play amenities, and above all — a world-class education system. Not just to prepare our youth to one day tackle global issues, but also to improve the lives of fellow Tucsonans. By investing in education in Tucson, everything else from jobs to quality of life will follow.

## TOP THREE THINGS ON MY BUCKET LIST:

Having founded and run a successful company, I truly am living my dream, which has also afforded me the opportunity to travel, experience other cultures and do some amazing things. Yet if I have to pick three, I would say that running for a high public office, taking a month off to travel with my family, and starting another company are among the top things.





**Richard A. Rose** President / CEO Film Creations, Ltd.

EDUCATION: BA Mass Communications / Radio –TV / University of Denver

**ORIGINALLY FROM:** New York

## IN TUCSON AREA SINCE: 1976

FAMILY: Wife, Elizabeth D. Rose; sons, Paul and Derek Rose; Stepson, Tristan Dawson

## PROUDEST ACCOMPLISHMENTS:

Raising wonderful and successful children, keeping the business doors open for 40 years, building my dream house on an island in Lake Placid, NY.

## **BIGGEST PROFESSIONAL CHALLENGE:**

Cash-flow and keeping the business profitable. When I started the company, there was no home video, no cable, no satellite service, and nothing like the internet or YouTube. There were only four outlets for our work, all of them local TV stations... I have no idea how we stayed in business!

## WHAT I WOULD SAY IN TWO MINUTES IF I COULD SPEAK TO EVERYONE IN GREATER TUCSON:

We need to self-identify what type of community we want to be and start working towards that end. Phoenix is a perfect example of nonplanned growth. We also need to take responsibility for maintaining and improving our infrastructure. If we don't invest in the future of our community, who else will?

## TOP THREE THINGS ON MY BUCKET LIST:

- 1. Living to a ripe old age in good health, with a positive mental attitude surrounded by my loved ones.
- 2. Spending time exploring Europe and the Mediterranean.
- 3. Spending my summers surrounded by family and friends on my island!



"Our small company couldn't expand because of difficulties obtaining a permit from the City of Tucson. With one call to the Tucson Metro Chamber we had someone by our side meeting with city officials and got the problem resolved."

> Jennifer Allen, BodyCentral Physical Therapy

## **NEED HELP** WITH:



## **VISIT:** www.TucsonChamber.org/help





## **Dragonfly Village Thanks Tucson**

In January 2015 the doors officially opened to Amity Foundation Dragonfly Village; a state of the art quality transitional housing facility for homeless and low-income individuals and families. This successful \$5 million capital campaign would not have been possible without lead support from Tucson, Los Angeles and Albuquerque. Dragonfly Village also benefitted from donations and in-kind contributions represented by key individuals in Phoenix, San Francisco, Fort Collins, San Diego, New York and other cities.

Dragonfly residents are committed to transitioning from Dragonfly Village to independent living and permanent housing within 12 - 24 months. There are 30 furnished apartments with utilities and a unique community center. On site services include but are not limited to housing supportive services, case management services and community collaborative services.

Since 1969 Amity Foundation has contributed to the social and economic well-being of Tucson, Pima County and the State of Arizona. In addition to providing outstanding comprehensive human services to the most vulnerable in our community, Amity Foundation has invested in:

- Pima County sixty acres of real estate and corporate headquarters
- Downtown Tucson Redevelopment, business offices and gallery
- Full-time employment for fifty-five or more staff and various consultants
- Ongoing significant purchases of a variety of local goods and services

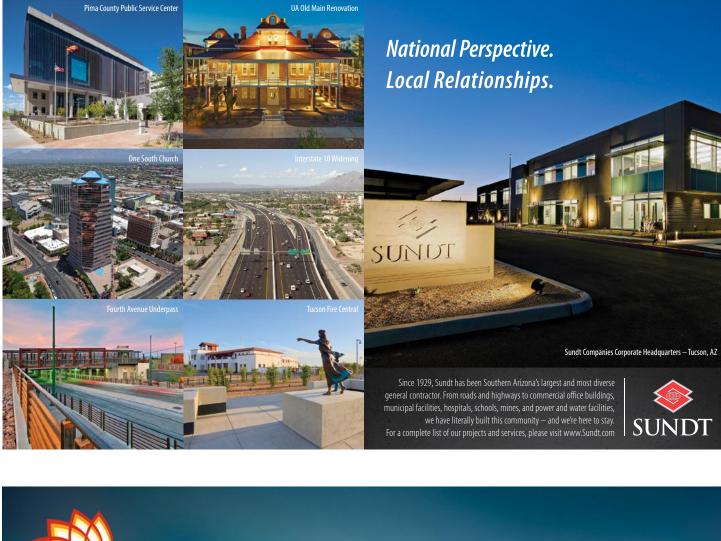
Amity Foundation's social and economic footprint is not limited to the aforementioned highlights. In fact, Amity Foundation has been recognized on national and international levels for its innovative services. Amity Foundation is a 501 (c)(3) non-profit organization. Tours are available.

Amity and its supporters made extra contributions to build Dragonfly Village. The Village has already received more adults with children earlier than expected. Dragonfly Village is located in a majestic setting of Greater Tucson. Financial support is needed to help ensure on-going success. Gifts to Amity Dragonfly can be mailed to P.O. Box 3043, Tucson, AZ 85702, Tel. 520-628-3164, FAX 520-628-3165, www.dragonflyvillage.org.

Amity is dedicated to serving people with significant and multiple barriers to housing, education and employment. Amity Foundation has a proven track record of success with people who are fleeing or attempting to flee domestic violence, sexual assault and stalking; or other dangerous life threatening situations as well as addiction, crime, homelessness, poverty, racism, sexism and trauma.

50% of art sales at Amity Foundation's Dragonfly Gallery, supports the children at Dragonfly Village, Quality Transitional Housing for Homeless and low-income individuals and families.

Starting in January 2016, Dragonfly Gallery's new and more visible location with better parking will be at 721 N. 4th Ave. For more information, call 520-628-3164 x 210. Visit us on Facebook @Dragonfly Gallery Tucson







## Free Advertising and Marketing Consultation with Arizona Lotus Corp.

## Rock102.1 KFMA & 96.1 KLPX Scott Romero 520-407-4522 sromero@azlotus.com

La Caliente 92.1 y 95.7 & La Buena 94.3 Ken Kwilosz 520-407-4532 kkwilosz@azlotus.com

## Community Food Bank of Southern Arizona





MICHAEL McDONALD CHIEF EXECUTIVE OFFICER

**Describe your organization and your organization's purpose. Who does your organization serve? How do you serve?** Founded in 1976, the Community Food Bank of Southern Arizona

strives to create a community in which all people have access to the tools needed to live healthy, hunger-free lives. Through our emergency food assistance program, we annually provide food and food-related educational resources to 217,000 people in need across 23,106 square miles and five counties (Pima, Santa Cruz, Cochise, Graham and Greenlee).

Through innovative programming – from culinary training to Child Nutrition Programs – we work to ensure that those who need food, receive it. We believe everyone should have an opportunity to improve their lives and, by extension, the community we call home.

We also operate programs that reduce reliance on emergency food relief. We work with local schools and small farmers to teach people of all ages about the benefits of healthful eating and local food production. In addition, we offer three Farmers' Markets where people supplement their income by selling home-grown produce.

## What are some of the challenges that your organization faces?

We concurrently work to both feed people and to provide those people with pathways out of poverty, through education and hands-on training. Since we are



simultaneously invested in helping people who need immediate assistance and giving them opportunities for a better future, one of our biggest challenges is to wholly promote the breadth and depth of our work.

How would you like to interact with the business community on a higher level? We are excited about partnerships that benefit our clients and help us expand our reach, including business-sponsored events, corporate volunteer opportunities, company-wide food drives and programs that match employee donations.

## Arizona Association of Community Managers (AACM)





LINDA LANG PRESIDENT/CEO

## Describe your organization and your organization's purpose. Who does your organization serve? How do you serve?

AACM represents and protects neighborhoods throughout Arizona. As the only state specific professional organization, we are dedicated to promoting a positive understanding of community associations and the contributions that a professional management company brings to the development, establishment and maintenance of Arizona's communities — our members represent tens of millions of dollars in real estate.

In pursuit of community management excellence, AACM requires all management company members to sign our Code of Ethics and Standards of Practice.

AACM's Professional Standards Committee is the governing body for the Code of Ethics. The Arizona Attorney General's office, the Arizona Legislators and the Department of Real Estate look to AACM to assist with HOA related issues.

AACM developed the Certified Arizona Association Manager (CAAM<sup>®</sup>) program. The CAAM certification is the only Arizona specific certification signifying that a community manager has met the highest level of requirements.

There are over 8,000 HOAs in our state and our members are managing over 4,500 HOA communities that represent approximately 1.4 million roof tops.



## What are some of the challenges that your organization faces?

The number of HOA's in Arizona and the positive impact that a professional managed community brings to the state, both in property value and employment, is often offset by the vocal minority of a few people who have a problem with their HOA. The facts remain they signed a contract to live in the HOA – and to abide by the HOA governing documents.

How would you like to interact with the business community on a higher level? AACM would like to be a resource for the Chamber members.

## New Members

## November

Blake's Lotaburger Speedway/Country Club www.lotaburger.com RESTAURANT - FAST FOOD SERVICE

Blake's Lotaburger Valencia/Midvale Park www.lotaburger.com RESTAURANT - FAST FOOD SERVICE

**Brother John's Beer, Bourbon & BBQ** P (520) 867-6787 www.brotherjohnsbbq.com RESTAURANT - BARBECUE

Bruce Hiley Agency Inc., American Family Insurance P (520) 877-8133 insurance-agency.amfam.com/AZ/brucehilev/

INSURANCE - BUSINESS & COMMERCIAL

Chase Bank La Canada/Lambert P (520) 219-3070 www.chase.com BANKS

Chase Bank Oracle/1st Ave

P (520) 792-6062 www.chase.com BANKS

Chase Bank Oracle/Tangerine P (520) 797-1991 www.chase.com BANKS

**Chase Bank** Tangerine/Thornydale P (520) 579-9020 www.chase.com BANKS

Encantada at Tucson National P (520) 579-0023 www.encantadaliving.com APARTMENTS AND/OR CONDOMINIUMS REAL ESTATE RENTAL SERVICES

**Group One Motorwerks** P (520) 887-6335 www.grouponemotorwerks.com AUTOMOBILE REPAIR & SERVICE

Laron P (520) 887-4816 www.laron.com ELECTRICAL SUPPLIES AND/OR EQUIPMENT AND/OR SERVICES

Les-Paul Lounge, LLC P (520) 991-2199 www.les-paullounge.com RESTAURANT - AMERICAN PGA Tour Superstore www.PGATourSuperStore.com RETAILERS

Selah P (520) 609-2944 www.selahtucson.com BEAUTY SALONS AND/OR SUPPLIES

Ultra Air Conditioning P (520) 392-8008 www.ultraairaz.com CONTRACTORS - AIR CONDITIONING AND/ OR HEATING

## October

BBVA Compass P (520) 290-6859 www.bbvacompass.com BANKS

**Circle K** Ruthrauff/La Cholla P (520) 690-9741 www.circlek.com CONVENIENCE STORES

Circle K Mission/36th P (520) 623-3813 www.circlek.com CONVENIENCE STORES

**Circle K** Ina/Shannon P (520) 797-2152 www.circlek.com CONVENIENCE STORES

**Circle K** Orange Grove/Camino de la Tierra P (520) 575-0720 www.circlek.com CONVENIENCE STORES

**Circle K** Orange Grove/Thornydale P (520) 297-3970 www.circlek.com CONVENIENCE STORES

**Circle K** Cortaro Farms/Thornydale P (520) 579-0194 www.circlek.com CONVENIENCE STORES

**Circle K** Flowing Wells/Roger P (520) 690-9785 www.circlek.com CONVENIENCE STORES

**Circle K** First Avenue/Limberlost P (520) 292-1151 www.circlek.com CONVENIENCE STORES Circle K Romero/Wetmore P (520) 690-0548 www.circlek.com CONVENIENCE STORES

Circle K Ina/I-10 (East Side) P (520) 579-9522 www.circlek.com CONVENIENCE STORES

Circle K Campbell/Benson Highway P (520) 807-9232 www.circlek.com CONVENIENCE STORES

Circle K Ina/I-10 (West Side) P (520) 744-6704 www.circlek.com CONVENIENCE STORES

Circle K Oracle/River P (520) 293-1144 www.circlek.com CONVENIENCE STORES

**Circle K** Valencia/Nogales Highway P (520) 294-1583 www.circlek.com CONVENIENCE STORES

**Circle K** La Cholla/River P (520) 887-7489 www.circlek.com CONVENIENCE STORES

Circle K Oracle/Las Lomitas P (520) 293-2464 www.circlek.com CONVENIENCE STORES

**Circle K** Camino de Oeste/Bald Eagle P (520) 744-3598 www.circlek.com CONVENIENCE STORES

Cornerstone Home Lending P (520) 809-9000 www.applynowaz.com FINANCING

**Expert Global Solutions - Tucson West** P (520) 495-7311 www.egscorp.com TELE SERVICES

Express Employment Professionals -North Tucson P (520) 355-2004 www.expresspros.com EMPLOYMENT SERVICES AND/OR AGENCIES Fuddruckers P (520) 790-4018 www.fuddruckers.com RESTAURANT - AMERICAN

### **Iora Primary Care**

P (520) 468-4800 www.ioraprimarycare.com/tucson HEALTH CARE AND/OR MEDICAL SERVICES

## Maximum Impact Physical Therapy

Services Oracle/Ina P (520) 219-5825 www.maximumimpactpt.com PHYSICAL THERAPISTS HEALTH CARE AND/OR MEDICAL SERVICES PERSONAL SERVICES

### Maximum Impact Physical Therapy Services

Commerce Ct/Midvale Park P (520) 573-1443 www.maximumimpactpt.com HEALTH CARE AND/OR MEDICAL SERVICES PERSONAL SERVICES PHYSICAL THERAPISTS

### Maximum Impact Physical Therapy Services

Houghton/Rita Rd P (520) 664-1430 www.maximumimpactpt.com HEALTH CARE AND/OR MEDICAL SERVICES PERSONAL SERVICES PHYSICAL THERAPISTS

### Maximum Impact Physical Therapy Services

Marana Main St/Bill Gaudette P (520) 682-9645 www.maximumimpactpt.com HEALTH CARE AND/OR MEDICAL SERVICES PERSONAL SERVICES PHYSICAL THERAPISTS

**Office Depot** Broadway/Randolph P (520) 319-7740 OFFICE SUPPLIES

OfficeMax Wetmore/1st Ave P (520) 888-0048 OFFICE SUPPLIES

**OfficeMax** Thornydale/Ina P (520) 579-9390 OFFICE SUPPLIES

OfficeMax Broadway/Craycroft P (520) 584-0644 OFFICE SUPPLIES

OfficeMax Irvington Rd/I-19 P (520) 807-1944 OFFICE SUPPLIES OfficeMax Broadway/Euclid P (520) 882-6659 OFFICE SUPPLIES

### OfficeMax

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## OfficeMax

22nd/Harrison P (520) 751-3905 OFFICE SUPPLIES

### Premier Hearing Centers

P (520) 326-3131 www.premierhearing.com HEARING AID SALES AND/OR SERVICES

## **Quench Foundation**

P (214) 368-9400 www.quenchfoundation.org PHYSICAL THERAPISTS FOUNDATIONS - EDUCATION, CHARITABLE, RESEARCH, ETC. HEALTH CARE AND/OR MEDICAL SERVICES

### **The Law Office of Sherry Janssen Downer, PLLC** P (520) 207-2311 www.sherrydownerlaw.com

www.sherrydownerlaw.com ATTORNEYS

Vista Clean Junk Removal P (520) 288-8677 www.vistacleanaz.com

HOME IMPROVEMENTS

### Walgreens

Nogales Hwy/Calle Arroyo Sur P (520) 204-1089 www.walgreens.com PHARMACIES

Walgreens Grand Ave/Mariposa Rd

P (520) 281-9231 www.walgreens.com PHARMACIES

### Walgreens

Sunrise/Swan P (520) 917-0556 www.walgreens.com PHARMACIES

### Walgreens

Fry/Coronado P (520) 458-5415 www.walgreens.com PHARMACIES

### Walgreens

Tanque Verde/Bear Canyon P (520) 749-0205 www.walgreens.com PHARMACIES Walgreens

Grant/1st Ave P (520) 323-9304 www.walgreens.com PHARMACIES

## September

**Backus Realty** P (520) 647-0030 www.backusrealty.com REAL ESTATE SERVICES

**Coronado Internal Medicine, P.C.** P (520) 885-2072 PHYSICIANS AND/OR SURGEONS

### **Coyote Creek Development**

P (520) 647-0030 www.coyotecreektucson.com REAL ESTATE DEVELOPERS

DSW Digby Southwest P (520) 622-0419

www.dswdrivers.com TRUCKING SERVICES

### **HDS Safety Services**

P (520) 622-0419 www.hdssafetyservices.com DRUG DETECTION & TESTING

HDS, Inc.

P (520) 622-0419 www.hdstruckdrivinginstitute.com DRIVING INSTRUCTION

## **Highway Diesel Service**

P (520) 622-0419 TRUCK REPAIR AND SERVICE

**Our Military Lives** 

P (520) 403-1741 www.ourmilitarylives.com ADVERTISING - DIRECTORY & GUIDE

## **Right Choice Collision**

P (520) 867-6021 www.rightchoicecollision.com AUTOMOBILE BODY REPAIRS AND/OR PAINTING AND/OR SERVICES

## **Underhill Financial Advisors, LLC**

P (520) 795-2950 www.underhillfinancial.com FINANCIAL PLANNING AND/OR INVESTMENT SERVICES

## Member Anniversaries

## November

**52 YEARS** AAA Arizona Automobile Association

**45 YEARS** AGM Container Controls, Inc.

**38 YEARS** Diversified Design & Construction, Inc. Pima Air & Space Museum

**36 YEARS** Wilford Construction Co.

**34 YEARS** Contact One Call Center

**33 YEARS** Tucson Lifestyle Magazine

**32 YEARS** Pima Federal Credit Union

**31 YEARS** Tricon Contracting, Inc.

**30 YEARS** Banner - University Medical Center

**28 YEARS** Freeport-McMoRan Inc.

26 YEARS Foothills Mall

25 YEARS Bank of America Merrill Lynch - Williams Center

24 YEARS Andy's Door & Lock Service Sonora Investment Management

21 YEARS Formula One RW Strunk Excavating, Inc.

20 YEARS Arizona's Children Association

## 18 YEARS

Central Arizona Project Desert Pueblo Mobile Home Park

17 YEARS

Batteries Plus Bulbs Wilmot/Speedway 1st Ave/Wetmore Bourn Companies Boy Scouts of America -Catalina Council Grijalva Realty Corp. Temco Air Environmental

## **16 YEARS**

Border States Electric Supply Envirosystems, LLC Visit Tucson

## **15 YEARS**

Fellowship Square Tucson New Beginnings Treatment Center, Inc.

## **13 YEARS**

Bob's Automatic Transmission Madaras Gallery Pre-Ventronics

## **11 YEARS**

Citi Funeraria Del Angel La Paloma Property Owners Association The Temp Connection Tierra Antigua Realty

## 9 YEARS

D.M. Lovitt Insurance Agency Four Points by Sheraton Tucson Airport

## 8 YEARS

Chick-fil-A at El Con Heinfeld, Meech & Co. Pima County JTED Wayland Baptist University

## 7 YEARS

Able Distributing BizTucson Magazine Empire Beauty School ResCare Workforce Services

### **6 YEARS**

Carondelet St. Mary's Hospital Hensel Phelps Construction Company Re-Bath & 5 Day Kitchens

## YEARS

Culver's of Tucson Sunset Custom Homes, Inc. The <mark>Cleani</mark>ng Authority **4 YEARS** 

Arizona Department of Transportation Arizona Lotus Corp Coventry FastMed Urgent Care Literacy Connects Ronald McDonald House Charities of Southern Arizona Safeguard Tucson

## **3 YEARS**

Adair Funeral Home Commotion Studios, LLC Lazarus, Silvyn & Bangs, PC

## 2 YEARS

Arizona Business Equipment, Inc. Circle K 12th Ave/Drexel 1st/Fort Lowell 22nd/Alvernon 22nd/Camino Seco 22nd/Country Club 22nd/Freeway 22nd/Prudence 22nd/Swan 36th/Campbell Ajo/12th Ave Ajo/Kinney Aio/Mission Ajo/Park Alvernon/Fort Lowell Alvernon/Grant Alvernon/Timrod Benson Highway/Country Club Broadway/Cherry Broadway/Pantano Campbell/Drexel Country Club/Ajo Country Club/Valencia Craycroft/I-10 Fort Lowell/Country Club Fort Lowell/Dodge Fort Lowell/Stone Freeway/Congress Golf Links/Craycroft Golf Links/Harrison Golf Links/Pantano Golf Links/Wilmot Grant/Columbus Grant/Craycroft Grant/Forbes Grant/Oracle Grant/Tucson Harrison/Broadway Irvington/Midvale Park Kinney/Western Way Kolb/Escalante La Canada/Duval

Los Reales/Cardinal

Nogales Highway/Old Nogales Highway

Mission/Drexel

Oracle/Glenn

Miracle Mile/Flowing Wells

Palo Verde/Ajo Palo Verde/Drexel Palo Verde/I-10 Park/Bilby Park/Irvington Pima/Beverly Pima/Columbus Prince/Romero Sabino Canyon/Synder Silverbell/Grant Sixth Ave/I-10 Sixth/29th Sixth/Cherry Speedway Blvd/Silverbell Speedway/6th Ave Speedway/Camino Seco Speedway/Country Club Speedway/Craycroft Speedway/Houghton Speedway/Kolb Speedway/Park Speedway/Swan Stone/Glenn Stone/Roger Swan/Camp Lowell Tanque Verde/Bear Canyon Tanque Verde/Kolb Tanque Verde/Tanque Verde Loop Tucson Boulevard/Glenn Valencia/6th Valencia/Camino de la Tierra Valencia/Camino de Oeste Valencia/Midvale Park Wilmot/Pima Cook & Co. Signmakers, Inc. Devereux Arizona Farhang & Medcoff Kaiser Garage Doors & Gates KXCI 91.3 Community Radio Munger Chadwick National City Tourism & Marketing District Serrato Corporation Vovager RV Resort and Hotel WITT Company

Oracle/Prince

## **1 YEAR**

Ameripride Services, Inc. Andersen, Randall & Richards Arizona Hometown Hauling and Disposal Durazo Construction Corporation Jani-King of Tucson Motel 6 New York Life - Omar Antelo Oxford Health Network Starrview at Starr Pass Sun Mechanical Contracting, Inc. The Cellular Connection TWO MEN AND A TRUCK

## October

53 YEARS Mi Nidito Restaurant

**52 YEARS** Culligan Water Conditioning

**48 YEARS** Central Alarm, Inc.

### **44 YEARS**

University of Arizona Business Affairs

### **38 YEARS** Regier Carr & Monroe, LLP

33 YEARS Quarles & Brady LLP

**31 YEARS** Sheraton Tucson Hotel & Suites

### **29 YEARS**

Flowers-Rieger & Associates, P.L.L.C.

28 YEARS Enterprise Rent-A-Car

26 YEARS CNN Realty Services, LLC

### 23 YEARS

Richmond American Homes of Arizona, Inc. The Gaslight Theatre

## 22 YEARS

Southwestern Building Maintenance Tucson Orthopaedic Institute

### **21 YEARS**

Southwest Airlines Valbridge Property Advisors/ MJN Enterprises, Inc.

20 YEARS Meritage Homes

19 YEARS Courtyard by Marriott -Williams Centre

**18 YEARS** Pima County Attorney Bad Check Program Reddy Ice Corporation

### **17 YEARS**

Conference & Guest Services - UA Residence Life Humane Society of Southern Arizona Lloyd Construction Company, Inc.

### 16 YEARS Ben Bridge Jewelers

Far Horizons Tucson Village

**15 YEARS** Arizona Small Business Association, Inc.

14 YEARS Kino Sports Complex

**13 YEARS** P.F. Chang's China Bistro

### **12 YEARS**

Caruso's Restaurant Larsen Baker, LLC Main Gate Square/Marshall Foundation

### **11 YEARS**

Chapman Management Group Delivery Doctors Movers, LLC Residence Inn by Marriott Tucson Williams Centre

## **10 YEARS**

Caliber Group Edward Jones P & M Drywall, Inc.

### **9 YEARS**

DeGrazia Gallery in the Sun Desert Christian Schools Ogletree, Deakins, Nash, Smoak & Stewart, PC Swaim Associates LTD Architects AIA

### **8 YEARS**

El Rio Community Health Center Goldman, Walker & DiMarco

### **6 YEARS**

Humane Society of Southern Arizona Adoption Center Westland Resources, Inc.

### **4 YEARS**

American Family Insurance American Red Cross Southern Arizona Chapter Arizona Waste Oil Service, Inc. Community Food Bank of Southern Arizona Community Partners, Inc. Krikawa Jewelry Art Gallery Pepsi Beverages Company The Hearon Company & Ashland Group

### **3 YEARS**

Arizona Greyhound Rescue Main Street Executive & Employee Benefits, LLC Oschmann Employee Screening Services The Loft Cinema Walgreens 1st Ave/River 1st Ave/Tangerine 22nd/Alvernon 22nd/Craycroft 6th Ave/29th St Broadway/Houghton Broadway/Swan Campbell/Roger Coachline/Twin Peaks Colossal Cave/Mary Ann Cleveland Continental/La Canada Cortaro/Silverbell Dove Mountain/Tangerine Esperanza/La Canada Golf Links/Harrison Grant/Swan Harrison/22nd Ina/La Cholla Irvington/Campbell La Canada/Lambert Oracle/Ina Oracle/Limberlost Oracle/Rancho Vistoso Orange Grove/La Cholla Prince/Flowing Wells River/Craycroft Silverbell/St. Marys

Snyder/Sabino Canyon Speedway/Country Club Speedway/Craycroft Speedway/Pantano Speedway/Pantano Tanque Verde/Sabino Canyon Thatcher/20th Ave Thornydale/Overton Valencia/12th Ave Valencia/Cardinal Valencia/Midvale Park Valencia/Nexus

### 2 YEARS

Adaptive Strategies, Inc. Candlewood Suites Tucson Community Extension Programs, Inc. Greater Tucson Leadership Make Way For Books Mission Linen Supply Professional Bartenders Unlimited Uber Wells Fargo Home Mortgage Wells Fargo Wealth Management

## **1 YEAR**

Airtronics, Inc. All About People Southern Arizona Burris & MacOmber, P.L.L.C. Clear Channel Airports Desert Sports & Fitness 16th Ave/Ajo Valencia/Cardinal Fox Tucson Theatre Foundation Fred Astaire Dance Studio Gibson's Office Supply **Our Family Services** Peter Piper Pizza Calle Santa Cruz/Drexel Old Spanish Trail/22nd Oracle/Limberlost Oracle/Magee **Purcell Tire & Service Center** Snap Fitness 24/7 Houghton/Valencia LaCanada/River Sun Sounds of Arizona Talent Advisory Group, LLC The Villas at Houghton **Thigpen Jewelers** Toni & Guy Salon Sam Hughes Place Toni & Guy Salon Tucson Mall Vante

## September

**51 YEARS** Omni Tucson National Resort

46 YEARS Merle's Automotive Supply

44 YEARS Arizona-Sonora Desert Museum

**39 YEARS** University of Arizona Athletic Department

**37 YEARS** Southwest Gas Corp.

**36 YEARS** Gadabout SalonSpas Sun Tran

**31 YEARS** Hughes Federal Credit Union

**22 YEARS** Ace Hardware Casino Del Sol Resort

**19 YEARS** The University of Arizona Foundation

**18 YEARS** Holiday Inn Express The Nordstrom Group, Inc.

**16 YEARS** Casa de la Luz Hospice The Mahoney Group

15 YEARS Tucson Hispanic Chamber of Commerce

**14 YEARS** Bekins Moving Solutions

## 13 YEARS

Peter Piper Pizza 12th/Ajo

### 12 YEARS

Frisby Insurance Parsons Brinckerhoff Perimeter Bicycling Association of America, Inc.

### 11 YEARS

Emerge! Center Against Domestic Abuse Long Title Agency Metropolitan Pima Alliance

### **10 YEARS**

Freedom RV, Inc. Sun Corridor, Inc.

8 YEARS Embassy Suites Tucson -Paloma Village

7 YEARS Embry Riddle Aeronautical University - Tucson Campus

6 YEARS Staybridge Suites Tucson Airport

## 4 YEARS

88-CRIME Adam D. Technology AdVision Outdoor AT&T Services, Inc. Graphic Impact Gray Line Tours/Citizen Auto Stage Co. Habitat for Humanity Tucson Imus Wilkinson Investment Management **Kinetico Quality Water** MHC Healthcare Pedata RV Center Randstad **Remedy Staffing** Southern Arizona **Transportation Museum** The Desert Leaf

## **3 YEARS**

Children's Museum Tucson Gugino & Mortimer, PLC Nuanced Media Reproductions, Inc. University of Arizona Department of Immunobiology College of Medicine Zanes Law

### 2 YEARS A&M Fencing

Angelica's Wedding & Event Center Arizona State University Bank of America Home Loans Bank of America Merrill Lynch - Foothills Bank of America Merrill Lynch **Oro Valley** Days Inn Kokopelli **Empire Southwest, LLC** Mark Irvin Commercial Real Estate Services, LLC McDonald's PH Mechanical Engineering U.S. Trust - Bank of America **Private Wealth** Management

Walmart Store Western Refining

### **1 YEAR**

American Heart Association and American Stroke Association Arizona Party Rentals Bank of America Small Business Banking Swan/Sunrise Border International Children's Orthopedic Specialists Greater Tucson Fire Foundation RC Bicycles Smart Motors The Ledges at West Campus

## **CLOTHES ENCOUNTERS** 520.638.7876

Holistic Image Consultant, Diane Donato, celebrated the grand opening in Tucson at the Tucson Metro Chamber offices. Clothes Encounters provides speaking engagements and highly interactive presentations on the "Voice of Clothing and Colors" and teaches how to dress to attract customers regardless of what business you are in because "You never get a second opportunity to make a great FIRST IMPRESSION." Personal consultations are also available.

Visit www.clothesencounters.org to learn more.



## EL CON HEALTH AND WELLNESS CENTER 3402 E. Broadway Blvd. • 520.318.5515

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El Con Health and Wellness Center would like to thank the Tucson Metro Chamber members who joined them at their ribbon cutting and open house on September 23! They encourage everyone to stop by their state-of-the-art facility and learn more about their services including hormone therapy, plastic surgery, personal training and medical aesthetics.

## **HEALTHSOUTH REHABILITATION INSTITUTE OF TUCSON** 2650 N. Wyatt Dr. • 520.325.1300

HealthSouth Rehabilitation Institute of Tucson celebrated 25 years of service to the Tucson community. The celebration coincided with National Rehabilitation Week which is a week set aside each year to educate people about the benefits and impact on lives of rehabilitation after a serious injury or illness.





## CATALUNYA APARTMENTS

## 5180 E. 22nd St. • 520.790.2772

Catalunya Apartments, consisting of 140 affordable apartment homes, celebrated its grand re-opening following a substantial property wide renovation. Residents are now enjoying energy efficient windows, appliances, HVAC systems, light and plumbing fixtures, new paint and flooring. Renovations also included construction of a community building, basketball court, playgrounds, solar panels, new stucco and roof.

## GRAND CANYON UNIVERSITY 3500 N. Campbell Ave. • 928.863.8644

Founded in 1949, Grand Canyon University is a private, Christian university with over 160 academic programs within a dynamic learning environment for both traditional students and working professionals. Their classes involve engaging interaction with classmates as well as individual attention from instructors who care about student success.





## GOODWILL INDUSTRIES OF SOUTHERN ARIZONA, INC. 8358 E. Broadway Blvd. • 520.382.6565

Goodwill recently celebrated the grand opening of its newest retail store and donation center on Broadway, just west of Camino Seco. Sales from the store will help support the 10 youth and adult programs Goodwill operates and will add another 20-25 full-time jobs to the community.



## YOUTH ON THEIR OWN 1660 N. Alvernon Way • 520.293.1136 ext. 107

Shop and donate at Youth On Their Own's Resale Home Store where proceeds benefiting YOTO's programs of helping homeless teens stay in high school and graduate. The store will also provide an internship program for disadvantaged high school students to learn the retail trade by providing hands on training and experience. The store will be open Thursday through Saturday, 9am to 6pm. Items acceptable for donation are new and gently used items for the home including bed & bath, small appliances, kitchen accessories & cookware, home décor and dining room items.



## MIRAFLORES APARTMENTS 4011 N. First Ave. • 520.887.5828

Miraflores Apartments, consisting of 100 affordable apartment homes, celebrated its grand re-opening following a substantial property wide renovation. Residents are now enjoying energy efficient windows, appliances, HVAC systems, light and plumbing fixtures, new paint and flooring. Renovations also included construction of a community building, basketball court, playgrounds, solar panels, new stucco and roof.



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## **RIGHT CHOICE COLLISION CENTER** 1601 E. 22nd St. • 520.867.6021

A big thank you to all who took the time to celebrate Right Choice Collision Center's grand opening! Right Choice Collision Center is an independent shop here to serve the community the RIGHT WAY, which makes us the RIGHT CHOICE each and every time. They look forward to serving the automotive needs of the Tucson community.



## **KELLY SERVICES** 5210 E. Williams Circle #130 • 520.748.2681

As a global workforce solutions leader, Kelly Services<sup>®</sup> continually evaluates a customer's evolving staffing needs in order to match the most qualified employees to the job. Since 1957, Kelly has partnered with approximately 450 local businesses and provided employment opportunities to nearly 3,000 job seekers in Tucson. Visit kellyservices.com

## LODGE AT VENTANA CANYON GOLF & RACQUET CLUB 6200 N. Clubhouse Lane • 520.577.1400

The Lodge at Ventana Canyon Golf & Racquet Club celebrated their new family style recreational pool with a ribbon cutting on November 5. Members and Lodge guests can enjoy an aquatic complex with the existing Jr. Olympic lap pool and new recreational pool. Become a member or be a Lodge guest.



## TUCSON BOTANICAL GARDENS 2150 N. Alvernon Way • 520.326.9686

Celebrate with the Tucson Botanical Gardens as they open their doors to a brand new Visitor's Center, gift shop and gallery. After a long campaign with sponsored support from the Tucson community, welcomed visitors can finally tour the new 4,000 sq. ft. building with inspired architecture of the botanical southwest.



## **THE JOINT...THE CHIROPRACTIC PLACE** 4246 N. First Ave. #140 • 520.647.2027

The Joint...the chiropractic place, celebrated the grand opening of their First Avenue and Limberlost location on September 10. Lodge guest.





## TANQUE VERDE AUDIOLOGY 5625 E. Grant Rd. • 520.751.3901

Same great service, new location! Tanque Verde Audiology has been a staple in the Tucson community for the past fifteen years. They provide professional assessment and objective measurement as they embark on the journey toward better hearing healthcare alongside their patients and their families.





THE JOINT...THE CHIROPRACTIC PLACE4770 E. Grant Rd.520.224.5115

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The Joint...the chiropractic place, celebrated the grand opening of their Swan and Grant location on September 9.



WALMART NEIGHBORHOOD MARKET 7951 N. Oracle Rd. • (520) 469-9556 Walmart and Store Manager Brian Andrews celebrated the grand re-opening of their Neighborhood Market Store on October 2.

42 THE CHAMBER EDGE

## JPCOM 7 8 14 15 21 22 28 20

Visit the event calendar at TucsonChamber.org for more information and to register.

January 26 Chamber XChange Brother Johns Beer-Bourbon-BBQ 1801 N. Stone Ave

January 28 Interface with County Administrator Huckelberry Tucson Metro Chamber 465 W. St. Mary's Rd.

February 24 Chamber XChange Western Music Association Monterey Court 505 W. Miracle Mile

February 25 Interface with Mayor Rothschild Tucson Metro Chamber 465 W. St. Mary's Rd.

March 1 State of the City • Multi Chamber Business Expo **Tucson Convention Center** 260 S. Church Ave

March 22 Chamber XChange The Lodge at Ventana Canyon 6200 N. Club House Lane

March 24 Discover the Chamber Tucson Metro Chamber 465 W. St. Mary's Rd.

April 7 Chamber XChange Pima County Fair Grounds 11300 South Houghton Road

Dates, times and venues are subject to change without



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Jill A'Hearn at (520) 792-2250, ext.126 or jahearn@tucsonchamber.org