Always maintain clear space around the logo to protect the logo from distracting graphics. Measure clear space by the length of the letter “C” in the logo.

**Minimum Size**

Logo must be no smaller than .75” tall for print.

**Logo Color**

- CMYK 0/35/85/0
- RGB 251/176/64
- HEX #FBAF3F
- PMS 137c

- CMYK 0/0/0/40
- RGB 167/169/172
- HEX #A7A9AB
- PMS Cool Gray 6c

**Logo Font**

FREIGHT SANS PRO - BOLD

1234567890!@#$%^&*( )+=

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz
Logo Color Usage

2 Color

1 Color

Reversed 2 color

Reversed 1 color